Hiawatha Parks and Recreation

To:	Park and Recreation Commission
CC:	Mayor and City Council
From:	Kelly Willadsen, Park and Recreation Director
Date:	August 8, 2017
Re:	Park and Recreation Report

Approval for Kona Ice to attend August 13th pavilion rental: On Sunday, August 13th Cathy Muller, would like to have Kona Ice come to the Teal Pavilion at Clark Park for her daughter's fourth Birthday party. They will arrive at 11:30am and leave by noon. This will only be for her invited guests at her rental. Kona understands our City policy and we have never had issues with them.

Approval for HKL solar panel installation: The Hiawatha Kids League is seeking permission to install a green energy producing alternative; solar panels atop the Guthridge Park concession stand. These 2 or 3 solar panels (3.5' x 5.5') would offset the energy consumption and would produce the most solar power if mounted onto the roof section facing the south; this has 200 gross square feet of area or 75 square feet of viable set back square feet. The solar panels need to be in proximity to the concession stand meter.

The solar system would produce approximately 1160 watts or 1.16 KW ($200) per year and the HKL energy consumption averages 5.5 KWH each season or ($500). The offset would be captured with a bi-directional meter provided by Alliant Energy; the meter would spin in the opposite (favorable) direction when energy was being produced by the solar panels.

Moxie Solar from North Liberty, Iowa would conduct the installation with certified contractors and electricians. Total cost would be under $4000, HKL intends to pay for the installation and maintenance of the solar system with City guidance. Hiawatha Kids League has earned a Green Communities grant for $2500 and would pay for the balance of the installation with budgeted funds for special projects. Moxie Solar would initiate a contract with the City of Hiawatha and abide to all of the necessary codes and installation requirements for proper mechanical and electrical functionality. Desired installation would be

for the fall of 2017. Before install the City will need to remove the maple tree in front of the concession stand for safety purposes so that kids cannot climb on the roof moving forward. There will be a tree replanted after construction.

The Solar Panel would demonstrate to the youth and families of the league the benefits of green energy alternatives and how solar energy is converted into useful applications in the concession stand. The solar panels have a life span of over 20 years and would help HKL defray the cost and use of traditional energy for year to come.

Kelly, Kim Downs, Patrick Parsley (Community Development) and Mark Parmenter (City Attorney) met with Chris Richards who is heading up this project to discuss moving forward and making sure all permits and necessary guidelines are met by the Park and Rec and Community Development departments. Mark Parmenter will have an agreement draft for you at Tuesday night's meeting, that explains the partnership and what is expected of Hiawatha Kids League moving forward. Hiawatha Kids League will be responsible for maintaining the panels once they are placed on the facility. I am asking for a recommendation to council to move forward with the construction of this project. Hiawatha Kids League has done great things for our community. With your approval, this will go to City Council at the August 16th meeting.

End of year report: Take a look at all the accomplishments during the last fiscal year July 2016 to June 2017.

Reports:

- **Yoga in the Park:** Yoga will take place again before the Farmers Market at 10am on the First Sunday of the month in August and September. We had a great turnout in July and hope to continue a strong following.
- **Hiawatha Adventure Camp:** Hiawatha Adventure Camp is on their last week of camp! We have had a successful year and can't thank our staff enough for all their hard work and dedication to the kids. We had a full camp this year with 50 kids in both sessions. We will be looking at price adjustments for 2018 to make sure all of our expenses are covered. Thank you to our Friends Foundation for assisting with program supplies and field trip expenses.
- **Fun Fest 2017: August 25-26th, 2017.** We need volunteers! Please gather your family and friends and donate a bit of our time to our community celebration! Koozies are going to be handed out at upcoming events to help market the occasion! We need help at the Kids Tractor Pull, Euro Bungee and kids activities. Let us know where you would like to help out!
- **Tennis:** Session two has wrapped up and the final session of the year is in full swing. Two tots are learning the basics on Wednesdays from 4 to 4:45pm.
- **Blastball:** Blastball was extended an extra week after the Iowa weather through the teams a bone crushing curve ball and cancelled several of their scrimmages. No pinch hitters here, these three to five-year old's were at bat and ready to hit their very first dingers. Blastball is brought to the community by World Class Industries.

- **Movies under the Moon:** July 21st movie in the park was cancelled due to the crazy summer weather. We were unable to reschedule due to the equipment rental but will be ready for our next movie showing August 25th!
- **Kids Movie Night:** You know it's fall when Kids Movie Nights are back in the Community Center! Our first one of the season will take place September 8th at 6:30pm. The movie is yet to be determined.
- **Weekday Farmers Market:** We have chosen to cancel the weekday Farmers Market this year due to a long Hiawatha Kids League season and road construction in front of City Hall. We have made many changes to the Sunday market this year and will be waiting to see what location is best for the weekday market for 2018.
- **HiBRAI:** Join us for the 15th Annual Hiawatha Bike Ride Around Iowa (HiBRAI) August 19 – 20! This 55-mile, intermediate bike ride will take us from Hiawatha south for an overnight stay at *Riverside Casino & Golf Resort* . HiBRAI has received a special rate for this event of $89.95 King or Double (usually **$169.95**)!!!**Don't miss out on this fun-filled charity ride to benefit the Friends of Hiawatha Parks and Recreation, a non-profit organization that supports children's programs and park updates offered by the Hiawatha Parks and Recreation Department**. Fully stocked rest stops will be frequent along this scenic route with snacks and lunches provided by many local sponsors and poolside happy hour upon arrival at the casino. The registration fee is $45/person, late registration is $60 after August 5th.
- **Music in the Park:** Bring your coolers and lawn chairs and enjoy the evening with family and friends at Hiawatha's Music in the Park! Concerts are from 6-9 and held at Guthridge Park. Concerts are sponsored by University of Iowa Community Credit Union.
- **Touch a Truck:** August 4th from 4pm to 6pm in the Guthridge Park parking lot. This community event provides families with the opportunity to learn about and explore trucks, construction vehicles, and public safety equipment that they know and love! Kids of all ages will climb, run around, sit in and even honk horns of many types of trucks and vehicles! Please bring a nonperishable food donation to help support HACAP!
- **NFL Punt Pass Kick:** The NFL Punt, Pass, & Kick program is a national skills competition for boys and girls between the ages of 6 and 15 to compete separately against their peers. Girls and Boys in five spate age divisions (6-7, 8-9, 10-11, 12-13, and 14-15) compete against each other in punting, passing and place kicking in a fun and engaging forum. With thousands of boys and girls from around the country taking part in PPK competitions every year from May through January, it is one of the world's largest youth sports participation programs. Children ages: 6-15 Free collaborative Program with Marion on August 30th from 5 to 7pm on August 30th.
- **Fall Yoga:** We are going to continue to offer Gentle Yoga in the Community Center at 6pm on September 5th and 12th, October 3rd and 17th, November 14th and 21st and December 5th. Classes are $10 drop in or 5 classes for $40. September 5th, you are welcome to bring a friend with your paid registration! All fee and registration collections will be done by the instructor, Kayla Davis, to avoid in and out funds through Hiawatha's system.
- **Fall Soccer:** Fall soccer prepares players for organized soccer in a fun, non-competitive environment. Children will learn dribbling, kicking, passing, agility, teamwork and

sportsmanship. Dates are September 12th through October 5th on Tuesdays and Thursdays from 6:30 to 7:15pm. Fall Soccer is sponsored by First Federal Credit Union.

- **Iowa State Fair:** Tickets are still available! Join the Friends of Hiawatha Parks and Recreation Foundation for a trip to the world famous Iowa State Fair. A proud tradition since 1854, the Iowa State Fair is included in the New York Times bestseller, 1000 Places to See Before You Die, and was the inspiration for the novel, State Fair, three motion pictures and a Broadway musical. Experience nearly 200 mouthwatering food choices, the famous Butter Cow, fabulous free entertainment and plenty of blue-ribbon competition. Fee: $30.00 per person includes Fair Ticket and Transportation Register online at https://www.eventbrite.com/e/iowa-state-fair-charter-trip-tickets-35975360271 or by cash or checks at Hiawatha City Hall. Checks can be made out to the Hiawatha Parks and Recreation Friends Foundation. If under 18, must be accompanied by an adult.

  Pick-up/Drop off Location: Bus departs from Hiawatha City Hall at 8:00am and will return from Des Moines at 7:00pm

Hiawatha Parks and Recreation Department

Fiscal Year 2017 Report

Mission Statement

To support and promote diversity and inclusiveness through the provision of a wide variety of high quality leisure programs and services that aim to serve the recreational needs of the Hiawatha community in an enjoyable, healthy and safe environment.

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Parks and Recreation Staff

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9 Seasonal Parks and Recreation Staff Members

Parks and Recreation Commission

The Park and Recreation Commission meets on the second Tuesday of every month in the Hiawatha Council Chambers at 6:00 p.m. All meetings are open to the public. If you have anything you would like discussed by the Commission, please phone the Parks and Recreation Director, Kelly Willadsen, in advance of the meeting.

Members: Debby Theis, Dan Wilkes, Dawn Ewoldt, Brandon Lynch and Dan Gogel

Fiscal Year: July 2016-June 2017

Parks and Facilities Highlight

- Dan Gogel replaced Lynda Hembera in February 2017. Lynda was an active commissioner for a few years. She helped with the inaugural Hiawatha Fun Fest, worked part-time as a seasonal maintenance worker and enjoyed participating in crafts offered by the department. Dan is a new resident of Hiawatha and has a passion to give back to his community. We are happy to have him as a part of our Park and Recreation Board.
- The Learning Center at the Green Pavilion was repainted in a classic fairy tale mural by students at Kennedy High School.
- The Parks Department, together with the Public Works Department, Iowa Department of Natural Resources and funding from the Sustainable Tree Grant completed the city-wide tree inventory. This was a combined thanks to the Sustainable Tree Grant.
- A $23,383.86 upgrade to the audio/visual equipment was completed in the Community Center. This included two 7" color touch controllers, upgraded HMI hook ups, wireless presentations and conversions to our current projectors and screens.
- The Cedar Rapids Disc Golf Group planted a gingko tree in honor of Ian Connour an avid disc golf player in the community. This tree separates the disc golf holes 3 and 4.
- Two Eagle Scouts completed their required projects in our parks during May, 2017. Chase Pasterski completed the retaining wall out at Guthridge Park with the help of City staff and 20 volunteers. Cameron Kelso completed landscaping around the benches at Clark Park. He also planted native plants and pollinators to attract the butterflies along with perennials that will keep maintenance minimal for staff.
- The water department collected reports after the change of our splash pad hours and season to see if there was a difference in cost and consumption. The consumption went up by quite a difference at Guthridge and similarly at Tucker besides the month of May. We will keep the hours as changed to see if next year has any differences. We didn't have many complaints on the changes and it allowed for maintenance to clean in the mornings, when needed.
- Dave Wright of Dave Wright Nissan Subaru has approached Hiawatha with a proposal to build a dog park within city limits. Together with Dave Wright, Linn County and K9Cola, this project could be competed in the next couple years.

Accomplishments

- **Director:** Kelly is on her 3rd year as the Hiawatha Parks and Recreation Director. This past year she lead the first annual Hiawatha Fun Fest, scheduling meetings, working with committees, planning and organizing activities and assisting with fundraising. Though out these special events, Kelly has had the opportunity to increase her networking and meet the business community. Kelly and Ambyr have helped start the Young Professionals Network through the Iowa Parks and Recreation Association planning workshops and setting up group speakers to continue increasing our knowledge for the Young Professionals around the state of Iowa. It has been fun to see what others are doing and how we can bounce ideas off each other. Kelly continues to work with her team on creating new ideas and improvements to the community. She is ready to keep moving forward to see what the 2017/2018 year has instore!
- **Administrative Coordinator:** Ambyr had a productive year as the Administrative Coordinator. She added many new opportunities for community members including programming in the community center and fall soccer. She continues to expand existing programs and events as she is able. She assisted in the development of the Young Professionals Network in the Iowa Parks and Recreation Association. In her dual role as the Administrative

Coordinator, she also produced and collected a city-wide survey that was sent to over 900 citizens. She was sent to a Social Media class to improve and learn more about Facebook and more. She is looking forward to adding additional programs in the coming year and improving her marketing and social skills.

- **Lacrosse Grant:** The recreation department applied for the US Lacrosse Soft Stick Grant in March of 2017. The US Lacrosse Soft Stick Lacrosse Equipment Grant provides a set of soft lacrosse equipment to schools, after-school programs and community-based youth organizations. It is a fast-growing sport around the US and at the college level. We received 30 sticks, 30 lacrosse balls and a coaches' manual. We are excited to offer this program to our community in the year ahead. We will be working with Vinton and Center Point Urbana to come up with programming!
- **Program Brochure 2017:** We were very happy with the 2017 Program Brochure that Cedar Graphics printed. We received 1,500 copies that were distributed around town to the sponsorship businesses and to the Hiawatha Schools. We also got all of the years programs entered in on the new City Website. The website has worked much more efficiently and we can see it in our numbers.
- **New Programs:** Many new classes and events were added over this past year! Zumba, Candlelight Yoga, Adult Cooking Classes, Children's Cooking Classes, Pinterest Party Cork and Craft, Little Mustangs Basketball Clinic, NFL Punt, Pass, Kick, and Live Healthy Iowa Kids Track Meet!
- **2016 Fun Fest:** The City put on their first annual Hiawatha "Fun Fest" event August 26th-27th, 2016 in Guthridge Park on 10th and Emmons! The Celebration kicked off on Friday evening for a night of Music in the Park performed by the Past Masters followed by a Movie under the Moon!
  Saturday morning the Hiawatha Fire Department kicked off a 5K fun run/walk at 8:00 a.m. As runners crossed the finish line the HiCREW Kiwanis Club served up a pancake breakfast from 8:00-10:00 a.m. Once everyone's tummy was full people lined the streets along the parade route to enjoy all the floats as they went by at 11:00 a.m. The parade ended at Guthridge Park where there was plenty of activities for the whole family to enjoy throughout the day! Some of which included: an Ice Cream Eating contest, Inflatable's, Corn Hole tournaments, Adult Kickball, Face painting, Arts and Crafts, Entertainment and so much more! We gave our local non-profit organizations the opportunity to raise money for their organization by being our food vendors for the day.
  We have a great evening line up of entertainment including Felix and Fingers, a Dueling Piano group out of Illinois along with Mad Chad the Chainsaw juggler a traveling act out of California.
  To end the day we had a great fireworks display by J & M Displays. Overall is was a great event for our community to enjoy. We have a lot of positive feedback and will add bigger and better things to 2017!
- **Fall Festival:** During the farmers market on October 23rd we had our second annual Fall Festival! We were shocked with the turnout we received and couldn't ask for a better attendance. We had photos, crafts, trick or treating through the vendors, face painting and so much more!
- **Amateur Radio Field Day June 23rd – 25th, 2017:** June 23-25th a local Amateur Group in the Hiawatha/Cedar Rapids area used Clark Park as a designated location for their Radio Field Day. With the approval from council the park stayed open 24 hours, past our 10PM curfew. There was 24 hours shifts that these Amateurs covered to connect with as many stations as possible that weekend (the whole objective of the event). The park was still open to the public besides the disc golf course. They set up portable antennas that were between 30-40ft high. This group carried insurance and was very self-efficient. They did a great job keeping our park in tip top shape and would be happy to have them back.
- **Young Professionals Network through IPRA:** Kelly and Ambyr have played key roles in the development of the Young Professionals Network. They have worked together with other young parks and recreation professionals in Iowa to offer luncheons with professional development speakers and networking opportunities. They've also created fun and quirky games to play at their conferences to raise awareness for the new group.
- **The National Arbor Day Foundation and the Iowa Department of Natural Resources:** Forestry Bureau announced that the City of Hiawatha has received the 2016 Tree City USA award 27th Annual Community Forestry Awards Luncheon, held in Des Moines in April. Hiawatha was one of 83 Iowa communities to qualify

for Tree City USA status. To receive the award a city must meet four minimum requirements: 1) The city must possess either a city forester or an active city tree board, 2) The city must have a tree ordinance, 3) The city must annually spend at least $2 per capita for its community forestry program.

- **Purchase of new John Deere Zero Turn Mower:** The Parks Department purchased a new 2017 Zero Turn John Deere mower for $9804.36. It was time for our equipment upgrade as we keep our mowers on a three-year cycle. We sold the Scag for $6,500.00 with a total spending balance of $3304.36 out of equipment reserve.
- **Hiawatha Farmers Market:** This year we updated our layout at the Sunday Farmers Market in Guthridge Park. We had quite the up roar before the season started at our annual meeting, but as the season has persisted we have heard great feedback from the community and the vendors. The new layout allows all vendors to have the same visibility with its circular set up in the middle parking lot.

Partnerships

- **Live Healthy Iowa 5K:** The City of Hiawatha Parks & Recreation have partnered with Live Healthy Iowa over the past several years to offer Live Healthy Iowa participants and community members a fun 5K and 1K run every April. 246 people participated in 2017's race and raised over $1,500.00 for our programs.
- **Chase Norton Memorial:** April 9, 2017 the Cedar Rapids Disc Golf Group put on the annual Hiawatha Open which kicks off the year for disc golfers throughout the eastern Iowa corridor. They do a great job running the event and taking care of our disc golf course out at Clark Park.
- **Hiawatha Easter Egg Hunt:** The Annual Hiawatha Easter Egg Hunt is a fun, family event filled with surprises! Eggs are spread in the grass at Guthridge Park. Children also get to visit with the Hiawatha Easter Bunny. Event is held rain or shine. This event has been sponsored by Roasters Coffee House for the past 5 years and we appreciate their continued support.
- **Adult Volleyball:** This league is not for the faint of heart! From Wednesday, May 3rd through June 28th at 6:15pm players 18+ meet up to battle in the sand. Scott Bell has been helping us run this league for the past two years. This year we replaced a net and got 4 new loads of sand. Our courts are used very often out at Guthridge and we are happy to have these leagues continue.
- **Live Healthy Iowa Kids Track Meet: NEW!** Children ages 7 through 13 competed in various competitions for a chance at competing in the State meet in Marshalltown, Iowa. This event took place on June 5th at the Coe College Track where we partnered with Cedar Rapids and Marion to have a metro area track meet. There were about 60 kids in attendance and we hope to increase that number as our partnership continues.
- **Pinterest Party Cork n Craft:** This program allowed people to get together, have a few drinks, and make crafts instructed by Laura Himschoot. They made string art, geometrical canvas art and are set to do more in the fall of 2017. We hope to continue to offer it in the future.
- **Zumba:** New to 2017, we partnered with Brooke Lenz, Zumba certified instructor to teach 4-30-minute classes through the spring season to anyone interested in trying it out for FREE! We had on average 15 participants each time and we were very happy with the turn out.
- **Candlelight Yoga:** Four Candlelight Yoga classes were added in 2017 instructed by Kayla Davis in the Community Center. Participants got to partake in a 60 minute restorative class that stretches your body and releases the stress of the hectic week. We had nearly 5-10 participants at every class this year. We will be partnering with Kayla in 2018.
- **Taste of Italy Cooking Class:** This new hands on cooking class taught by Carol Olson was a huge success. Participants learned to make a quick flat bread from scratch and a refreshing salad with an Italian twist! They learned the technique to transform veggies into noodles and got to take home the recipes for future use. We had a full class and will be looking to add additional classes to the 2017-2018 schedule.

- **Kids in the Kitchen:** Carol Olson also taught a children's cooking class on how to make their own pizza while having fun decorating cookies and learning kitchen safety. Children got to take home their very own pizza stone for future use! There were 5 kids in attendance for our first class.
- **Super Sitters:** This was our third-year hosting Super Sitters in the Hiawatha Community Center. Michelle Altimaier from Mercy Medical Center and her assistant taught a certified babysitter class through the American Red Cross. We sold out for the second year in a row with 25 kids in attendance.
- **Lil Cougar Dance Clinic:** January 22nd the Kennedy Dance team partnered with us to offer a dance clinic for kids Kindergarten through 5th grade. Registration is only $20 and includes pom poms. We have a great turn out for this event annually with nearly 50 kids in attendance. We enjoy working with Kennedy high school of offer programs for our kids, we look forward to the years to come!
- **Consignment Tickets:** Hiawatha Parks and Recreation has once again partnered with Iowa Parks and Recreation Association to offer discounted amusement park tickets to the public. One dollar of every ticket sold goes back to the department.
- **Ride to Wrigley:** June 2nd was a beautiful day for baseball and if you're a Chicago Cubs fan, it doesn't get any better than a win against the St. Louis Cardinals. Ambyr and Karlene, Marion Parks and Recreation, supervised a group of over fifty as they traveled by Windstar from Target on Blairs Ferry to Wrigley Field. Fans left at 5:30am and returned to Target a little after 11PM. Hiawatha Bank and Trust was gracious enough to sponsor this trip. Kelly and Ambyr are looking to expand the trip next year with two buses – one Hiawatha and one Marion – to either Wrigley or Busch Stadium for a change of pace.

- **Flower Beds:** We have some great groups of people helping with our flower beds this year including local residents and Windstream Communications. We can't thank them enough for helping take care of our parks and continuing to make them look nice.
- **Tennis:** Hiawatha has offered tennis lessons through the Westfield Tennis Club over the last 10 years. Classes are held at the tennis courts located in Guthridge Park. We have had a great partnership with Westfield and have heard excellent feedback from our participants.
- **Hiawatha Little Mustangs Basketball Camp:** This year we partnered with the Mount Mercy University basketball team to put on an offensive improvement camp for boys and girls entering grades K-5th who want to gain some serious offensive skills in basketball! Mount Mercy's outstanding staff of coaches and current and former players took the participants through the Mustang Offensive Improvement series. Specific attention was given to shooting, ballhandling, footwork, passing, cutting, screening and offensive rebounding. Campers also got to test these new skills in full- and half-court games and individual

- 52 kids in the Lil' Cougar Dance Clinic
- 25 Children participated in the Super Sitters program
- 29 participants in Pinterest Parties
- 16 registered for the Little Mustangs Basketball Clinic
- 286 runners in the Live Healthy Iowa 5K and 1K fun run
- 157 Soccer players and coaches
- 499 Park and Community Center rentals were made from July 1, 2016 to June 30, 2017
- 100 Adventure Camp participants
- 30 Letters from Santa sent out
- 108 Blastball players and coaches
- 1,368 likes on Hiawatha Parks and Recreation Facebook Page
- 13 vehicles participated in Touch a Truck

contests. This camp took place on May, 10th and 11th at the Hiawatha Elementary School from 6:00pm-8:00pm. There were 16 boys and girls ranging from kindergarten through 5th grade that participated in our first Little Mustangs Basketball Camp. We look forward to a continued partnership with Mount Mercy and the Cedar Rapids School district for future gym space.

- **319 Graphic Studio:** We collected new bids for program t-shirts in March of 2017. We had three different quotes come in this year with 319 Graphics out of Cedar Rapids coming in the lowest at $4.20 per t-shirt. We use this company for our Soccer and Blastball team shirts. We have also used this company for volunteer Fun Fest shirts.

Finances – Sponsors and Grants

Program/Event	Sponsor	Amount
Blastball	World Class Industries	**$1500.00**
Soccer	First Federal Credit Union	**$1200.00**
Music in the Park	University of Iowa Community Credit Union	**$3,750.00**
Kids Movie Nights	University of Iowa Community Credit Union	**$500.00**
Easter Egg Hunt	Roasters Coffee	**$500.00**
Ride to Wrigley	Hiawatha Bank	**$500.00**
Hiawatha Brochure	Heritage Bank, Prairiewoods, Casa Las Glorias, FSB, Back in Line, Hiawatha Bank, Skogman, D&N Fence, Culvers and Hand in Hand.	**$1,000.00**
Fun Fest	Farmers State Bank, World Class, McGrath, Enseva, CR Toyota, Alliant, Wright Way, Kerndt Brothers Bank, Larry J Fox, Personal Safety Corp, Crystal Group	**$20,750.00**

Budgeting Impacts

- Community center rentals brought in a total of $26,493.24. A difference of $3,960.00 from last year. We had over two hundred rentals for the course of the year.
- Park pavilion rentals totaled $14,206.42 with over 266 rentals over the course of the summer season.
- We partnered with CR Toyota to lease a 2014 Toyota Tacoma 2WD Access Cab at the cost of $1 (from April through October). The expenses we incurred were basic maintenance and gas expenses out of the department budget.
- We earned the Trees for Kids grant that valued at $3,659.95 planting over 40 trees out at Clark Park.

Goals for Fiscal Year 2018

- Partner with Hiawatha Elementary and the Library on indoor movies during the fall.
- Hold a successful Snowman Contest
- Dave Wright Subaru is a proud supporter of dog parks. Dave Wright and Linn County are both willing to donate land totaling three acres, near the Linn County Trail to build Hiawatha's first dog park.
- Add more youth and adult programs such as pickleball, kids basketball, indoor volleyball, slow pitch, Zumba, LaCrosse and indoor programming.
- Continue an increase in Park and Community Center Rentals.
- Increase sponsorships for programs and special events.
- Continue to find bigger and better ways to market to the community.
- Form a partnership with the Oasis Sandbar and their indoor facility.