The Hiawatha City Council met in regular session in the Hiawatha Council Chambers on June 21, 2017. Mayor Bill Bennett called the meeting to order at 5:30 p.m. Council members present: Dick Olson, Bob Rampulla, Marty Bruns, Dennis Norton and Aime Wichtendahl. Staff present: City Engineer John Bender, Finance Director Cindy Kudrna, City Administrator Kim Downs, Parks and Recreation Director Kelly Willadsen and Police Chief Dennis Marks. Guests: Matt Johnson of Hall and Hall Engineering, Tom Theis and Daniel Hoffmann.

Rampulla moved approval of the agenda, seconded by Bruns. Motion carried.

Wichtendahl moved the approval of the following consent agenda items: Approval of bills, Finance Director's Report for May 2017, City Clerk's Report for May 2017; Department Reports: Community Development, Fire, Library, Parks and Recreation, Police and Public Works; Approval of Cigarette Permits effective July 1, 2017; Approval of Garbage Hauler Permits effective July 1, 2017; Approval of renewal-Class C Beer Permit (BC) and Class B Native Wine Permit w/ Sunday Sales for Hawkeye Convenience Store, 975 Robins Road, effective July 1, 2017; Approval of adding outdoor service to existing Class C Liquor License (LC) (Commercial) for Lucky Penny located at 1705 Boyson Road, effective immediately; Approval of the appointment of Library Board Member: April Neuendorf effective July 1, 2017 – June 30, 2022, seconded by Norton. Motion carried.

Citizens Input

Daniel Hoffmann of 1241 Rainbow Boulevard reminded everyone of Amateur Radio Field Day at Clark Park on June 24, 2017 - June 25, 2017.

Report from Council Members/Mayor/City Administrator

City Administrator Downs announced City Clerk Kornegor and herself have been working on a HEDCO Marketing Shop and Dine Local initiative, ribbon cutting for Larry K. Fox and Associates is coming up on June 27, 2017 and a ribbon cutting for Mercy Care in July. Downs added there is a lot of activity going on, new buildings going up and a lot with the housing development in Pines at Turtle Creek and Dell Ridge. Downs suggested council take the opportunity to drive through North Center Point Road after 9:00 P.M. to see the new street lights and pedestal lighting on the one side, it is pretty amazing.

History Committee Presentation – Pat Semelroth

Pat Semelroth spoke to Council about the history book including all the artifacts the committee has been collecting as part of their latest project. Semelroth said there are at least 50 scrap books to look through and numerous files to sort. Semelroth stated some of the material in the book includes the history of Hiawatha, Police, Fire, Government, Churches, Schools, Businesses and different Organizations. One of the things the History Committee is looking at is to send a letter to Hiawatha businesses as this serves two purposes: collecting the history of a number of businesses and asking for sponsorship towards the publication of the book.

Rampulla moved approval of sponsorship letter, seconded by Bruns. Motion carried.

Hiawatha Marketing Strategy Presentation – James Hoelscher

James Hoelscher from University of Northern Iowa's Institute for Decision Making, part of UNI's business and community services said the Institute works with approximately 800 economic development organizations, chambers of commerce, and tourism organizations across Iowa and in the Midwest by assisting with strategic planning, organizational plans and applying research related to economic development, whether they are trying to work with their existing businesses growth or industry based. Hoelscher commented he is impressed by all the marketing activity going on in Hiawatha for a position that's not staffed and city staff running economic development. Hoelscher said he is very impressed of the city's accomplishments.

Council Member Bruns asked if the city should go forward with contracting a Public Relations consultant Carl Sefl who gave the city an unsolicited marketing proposal. Bruns said he was assigned the task of reviewing current marketing strategies to determine the target market and why. Bruns outlined businesses in Hiawatha and businesses locating in Hiawatha as the primary targets with the third target being general citizenry to try to build up residential. Bruns thinks the driving force towards the businesses will bring residential along with it. Bruns noted council and the city were very instrumental in encouraging and establishing Hiawatha Economic Development Corporation (HEDCO) and have supported and funded HEDCO throughout its initial history. Bruns recommended to continue doing the business that the

city is doing now and not engage a consultant. Bruns said current practices is the most cost-effective marketing program that the city could put in place.

Hoelscher stated in economic development the majority of jobs, growth and investment come from the business retention and expansion efforts. Hoelscher said the city is taking the right approach by working with existing businesses to sustain that economic base in case there is any red flags going on with those organizations. The city can provide assistance and sort of marshal assistance around those existing businesses. The second part is figuring out how to promote growth by conducting business visitations. This is textbook by going out there and asking the businesses and building relationships and trust. Hoelscher continued to state there are many communities like Hiawatha who are next to metro or part of regional organizations, and when speaking to site locators they will tell you it's about the region first. Businesses don't want communities coming out and marketing to them, they want to be sold by the region first because of the workforce and the amenities that go with it. Once they are done looking at the region they will look at individual properties and locations.

Hoelscher commented to his understanding the city is working with Metro Economic Alliance to assist with external marketing which in Hoelscher's opinion is a great scenario as the city is focusing on the business retention and expansion. Hiawatha is paying into Metro Economic Alliance, is out there establishing relationships with the site locators and doing the external marketing. Hoelscher suggested continually raising the city's position with Metro Economic Alliance to make sure they have all the materials they need and are very familiar with what is going on. The biggest thing the city will be able to do to position Hiawatha is the business climate created from a city's perspective. The city must be ready to bring in a big fish to say they want to be located in Hiawatha, having a timely permit process in place, efficient incentives process. These are the best marketing strategies the city can offer Metro Economic Alliance in representing Hiawatha. Hoelscher agreed with Bruns not to hire a consultant and instead ask Metro Economic Alliance what the city can do to improve.

Downs commented the city is working more closely with Metro Economic Alliance than in the past. The city will meet with Metro Economic Alliance towards the end of July; the city targeted 24 businesses and will bring those business owners in for a conversation about dollar per acre and those kinds of things so the city can gather that information.

PUBLIC HEARING – to consider amending Hiawatha Code of Ordinance Chapter 41 Public Health and Safety by adding §41.12 Illegal Use of Fireworks establishing a fine for illegal use of fireworks

Mayor Bennett opened the public hearing to consider amending Hiawatha Code of Ordinance Chapter 41 Public Health and Safety by adding §41.12 Illegal Use of Fireworks establishing a fine for illegal use of fireworks at 5:49 P.M.

There were no written or public comments received at or prior to the public hearing. Public Hearing closed at 5:50 P.M.

Wichtendahl moved the 1st Reading of ORDINANCE #882 amending Hiawatha Code of Ordinance Chapter 41 Public Health and Safety by adding §41.12 Illegal Use of Fireworks establishing a fine for illegal use of fireworks, seconded by Bruns. Roll call vote: AYES: Olson, Norton, Wichtendahl, Bruns, Rampulla. NAYS: None. ABSENT: None. **Motion carried.**

Olson moved to waive the 2nd and 3rd readings of ORDINANCE #882, seconded by Bruns. **Motion carried.**

Rampulla moved the adoption of ORDINANCE #882 amending Hiawatha Code of Ordinance Chapter 41 Public Health and Safety by adding §41.12 Illegal Use of Fireworks establishing a fine for illegal use of fireworks, seconded by Bruns. Roll call vote: AYES: Bruns, Olson, Wichtendahl, Rampulla, Norton. NAYS: None. ABSENT: None. ORDINANCE #882 adopted.

PUBLIC HEARING – to consider amending Hiawatha Code of Ordinance Chapter 65 Stop or Yield Required §65.01 Stop Intersections (2.) Stop Intersection adding (HH.) A Avenue. Vehicles traveling on A Avenue shall stop at E Clark Street and E Willman Street and adding (II.) Oak Street. Vehicles traveling on Oak Street shall stop at A Avenue, and amending §65.02 Yield Intersections by deleting (4.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at Clark Street and deleting (5.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at E Willman Street

Mayor Bennett opened the public hearing to consider amending Hiawatha Code of Ordinance Chapter 65 Stop or Yield Required §65.01 Stop Intersections (2.) Stop Intersection adding (HH.) A Avenue. Vehicles traveling on A Avenue shall stop at E Clark Street and E Willman Street and adding (II.) Oak Street. Vehicles traveling on Oak Street shall stop at A

Avenue, and amending §65.02 Yield Intersections by deleting (4.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at Clark Street and deleting (5.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at E Willman Street at 5:51 P.M.

There were no written or public comments received at or prior to the public hearing. Public Hearing closed at 5:51 P.M.

Olson moved the 1st Reading of ORDINANCE #883 amending Hiawatha Code of Ordinance Chapter 65 Stop or Yield Required §65.01 Stop Intersections (2.) Stop Intersection adding (HH.) A Avenue. Vehicles traveling on A Avenue shall stop at E Clark Street and E Willman Street and adding (II.) Oak Street. Vehicles traveling on Oak Street shall stop at A Avenue, and amending §65.02 Yield Intersections by deleting (4.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at Clark Street and deleting (5.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at E Willman Street, seconded by Bruns. Roll call vote: AYES: Wichtendahl, Rampulla, Bruns, Olson, Norton. NAYS: None. ABSENT: None. **Motion carried.**

Wichtendahl moved to waive the 2nd and 3rd readings of ORDINANCE #883, seconded by Rampulla. **Motion carried.**

Bruns moved the adoption of ORDINANCE #883 amending Hiawatha Code of Ordinance Chapter 65 Stop or Yield Required §65.01 Stop Intersections (2.) Stop Intersection adding (HH.) A Avenue. Vehicles traveling on A Avenue shall stop at E Clark Street and E Willman Street and adding (II.) Oak Street. Vehicles traveling on Oak Street shall stop at A Avenue, and amending §65.02 Yield Intersections by deleting (4.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at Clark Street and deleting (5.) "A" Avenue. Vehicles traveling on "A" Avenue shall yield at E Willman Street, seconded by Norton. Roll call vote: AYES: Bruns, Rampulla, Wichtendahl, Norton, Olson. NAYS: None. ABSENT: None. ORDINANCE #883 adopted.

PUBLIC HEARING – on the Boyson Road Capacity Improvements Project at North Center Point Road and I-380
Mayor Bennett opened the public hearing on the Boyson Road Capacity Improvements Project at North Center Point Road and I-380 at 5:52 P.M.

There were no written or public comments received at or prior to the public hearing. Public Hearing closed at 5:54 P.M.

Rampulla presented RESOLUTION #17-121 adopting plans, specifications, form of contract and estimate of cost and directing publication of Notice to Bidders on the Boyson Road Capacity Improvements Project at North Center Point Road and I-380, seconded by Wichtendahl. Roll call vote: AYES: Olson, Norton, Wichtendahl, Bruns, Rampulla. NAYS: None. ABSENT: None. **RESOLUTION #17-121 adopted.**

Bruns presented RESOLUTION #17-122 authorizing City Staff to move forward with the purchase and installation of traffic signal equipment at a total estimated cost of $40,000.00, in connection with the 2017 Boyson Road Capacity Improvements Project at North Center Point Road and I-380, seconded by Olson. Roll call vote: AYES: Rampulla, Wichtendahl, Olson, Bruns, Norton. NAYS: None. ABSENT: None. **RESOLUTION #17-122 adopted.**

Setting a public hearing date (July 5, 2017 @ 5:30 P.M.) on the proposal to enter into a Development Agreement with Edge Holdings, LLC and The Dancer's Edge L.L.C.
Wichtendahl presented RESOLUTION #17-123 setting a public hearing date (July 5, 2017 @ 5:30 P.M.) on the proposal to enter into a Development Agreement with Edge Holdings, LLC & The Dancer's Edge L.L.C., seconded by Rampulla. Roll call vote: AYES: Wichtendahl, Rampulla, Olson, Norton, Bruns. NAYS: None. ABSENT: None. **RESOLUTION #17-123 adopted.**

Replacement of Parks Department Scag Turf Tiger Commercial Lawn Mower and Batwing Mower
Rampulla presented RESOLUTION #17-124 approving the purchase of one (1) 2017 John Deer zTrak Commercial Lawn Mower and one (1) 2017 Landpride 4211 Mower from P&K Midwest, Inc. of Hiawatha, Iowa, at a total cost not to exceed $17,203.46, utilizing available funding through the Equipment Reserve Fund, seconded by Bruns. Roll call vote: AYES: Bruns, Olson, Rampulla, Wichtendahl, Norton. NAYS: None. ABSENT: None. **RESOLUTION #17-124 adopted.**

2016-2017 Emmons Street/North Center Point Road/Robins Road Intersection Improvements Phase 2 Roadway Package Project

Olson presented RESOLUTION #17-125 approving application for Partial Pay Estimate #7 for the 2016-2017 Emmons Street/North Center Point Road/Robins Road Intersection Improvements Phase 2 Roadway Package Project, and directing City Clerk to make payment to Rathje Construction Co., of Marion, Iowa, in the amount of $87,740.75, seconded by Bruns. Roll call vote: AYES: Norton, Olson, Wichtendahl, Rampulla, Bruns. NAYS: None. ABSENT: None. **RESOLUTION #17-125 adopted.**

Setting Pay Plans for FY 2017-2018

Norton presented RESOLUTION #17-126 approving the City of Hiawatha Employee FY 2017-2018 Pay Plan Wages, reflecting a 2% increase, effective July 1, 2017, seconded by Bruns. Roll call vote: AYES: Olson, Bruns, Wichtendahl, Norton, Rampulla. NAYS: None. ABSENT: None. **RESOLUTION #17-126 adopted.**

Approving Wage/Salary Schedule for FY 2017-2018

Olson presented RESOLUTION #17-127 approving the City of Hiawatha Employee Wage and Salary Schedule for FY 2017-2018, with a 2% adjustment effective July 1, 2017, seconded by Wichtendahl. Roll call vote: AYES: Rampulla, Wichtendahl, Bruns, Olson, Norton. NAYS: None. ABSENT: None. **RESOLUTION #17-127 adopted.**

There being no further discussion, Rampulla moved to adjourn at 5:59 P.M., seconded by Wichtendahl. Motion carried.

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Bill Bennett, Mayor

ATTEST:

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Kelly Kornegor, City Clerk