

Mayor:  
Tom Theis  
mayor@hiawatha-iowa.com  
319-393-1515 X 525

### Council Members

Marty Bruns  
mbruns@hiawatha-iowa.com

Dennis Norton  
dnorton@hiawatha-iowa.com

Dick Olson  
dolson@hiawatha-iowa.com

Bob Rampulla  
Mayor Pro Tem  
brampulla@hiawatha-iowa.com

Bob Wheeler  
bwheeler@hiawatha-iowa.com

### City Staff (319) 393-1515

City Clerk:  
Kim Downs 393-1515 X523  
cityclerk@hiawatha-iowa.com

Finance Director:  
Cindy Kudrna 393-1515 X522  
financedir@hiawatha-iowa.com

Park & Recreation Director:  
Angie Cole 393-1515 X251  
parkdirect@hiawatha-iowa.com

Community Development Director:  
Mark Powers 393-1515 X229  
bldgofficial@hiawatha-iowa.com

Public Works Superintendent:  
Rod Jasa 393-6601  
streets@hiawatha-iowa.com

Water Superintendent:  
Carl Ransford 393-1515 X232  
watersuper@hiawatha-iowa.com

Police Chief:  
Dennis Marks 393-1515 X133  
chief@hiawathapolice.com

Fire Chief:  
Mike Nesslage 393-4180  
mnesslage@hiawatha-iowa.com

Library Director:  
Jeaneal Weeks 393-1414  
weeksj@hiawatha-iowa.com



# Hiawatha Insights

## HEDCO State of the City

Mayor Tom Theis challenged area developers, to help reshape Hiawatha's future. He asked them to "Help us, "Create the There"", a public-private partnership at the State of the City on Thursday, July 19, 2012.

Brent Cobb, President of Hiawatha Economic Development Corporation (HEDCO) introduced Mayor Theis after he recognized the event sponsors, such as Alliant Energy and local business leaders. Cobb spoke of HEDCO's focus which entails creating connections within the community, promoting key infrastructures, partnering with area development organizations and advocating sensible public policy.



The days theme was "Strong today, Stronger tomorrow". Mayor Theis shared his thoughts on what has made Hiawatha strong. One of those being the City's location along I-380. The City understood the importance of having I-380 go through Hiawatha and not around the City back in the 70's. They also knew they wanted to promote clean industry and more importantly to be their own individual community. He said, "The City did not want to duplicate Cedar Rapids or Marion, we wanted to compliment". This attitude is what has made Hiawatha a beautiful and growing community today, a destination place that citizens and businesses alike call their home.



Hiawatha continues to promote strong, balanced growth between residential and commercial. Theis noted valuation numbers that showed what he called a healthy mix of residential (\$138,247,676 valuation with a 48% rollback), and commercial/industrial (\$209,610,765 valuation). This balance is what helps keep property taxes low and our levy rate steady.

Tax Increment Financing (TIF) also contributes to a strong today and will continue to aid in a stronger tomorrow. TIF is a financing tool used to promote development in a particular area. It is also a technique used by Hiawatha to finance public improvements such as streets, sewers, water, sidewalks, trails and other infrastructure, as well as redevelopment of blighted areas.

Mayor Theis acknowledged and complimented the 2011 new developments which included PAETEC/WindStream, Cedar Run Pet Boarding, Ahmann Design, New York Life, NAS Surety Group, Health Source, MBN Engineering, Compass Commercial Services, Fusion Architects Inc, FBI, Honkamp Krueger, Dancers EDGE, and Novak Heating and Cooling, along with three very nice remodels, St. Luke's, Duffy's Collectibles and the Hiawatha Care Center. Theis was also excited to recognize and congratulate five additional Hiawatha businesses that were named as the 2011 25 fastest growing firms in the Midwest as tabulated by the Corridor Business Journal, Midwest Microwave Solutions Inc., Mobile Demand, Compass Commercial Services LLC, Crystal Group and Health Solutions.

We are strong today because of the investments our citizens, business leaders, developers, contractors, and home builders have made within our community and we will continue to be stronger tomorrow because of them.

The City's focus will continue to be on our community's quality of life, infrastructure and development of the Town Center Project, and much more.



## St. Luke's Celebrates Clinic's Grand Opening



L-R: St. Luke's President and CEO Ted Townsend and Mayor Tom Theis

St. Luke's Hospital leaders, physicians, staff and community members gathered to cut the ribbon at St. Luke's Hiawatha Campus Tuesday, July 17th, signaling the grand opening of the new clinic. The clinic is located at 1001 North Center Point Road in Hiawatha and houses several offices to better serve patients, including St. Luke's Physicians and Clinics Internal Medicine and Urgent Care, as well as Imaging Service, Therapy Plus and MedLabs. The new Hiawatha Campus joins the existing St. Luke's Children's Campus, which is just down the road at 1079 North Center Point Road in Hiawatha.

"The area is growing. We saw a need there for our patients and we're very pleased to be able to offer so many services in one area," says Julie Zuber, Director of Clinic Operations for St. Luke's Hospital.

The new campus offers digital X-ray imaging and outpatient physical therapy. St. Luke's Therapy Plus is the first in the area to offer the AlterG Anti-Gravity Treadmill, the world's first and only treadmill using NASA based anti-gravity technology to help patients with rehabilitation programs.

Hiawatha Urgent Care wait times are available online at [www.CheckUrgentCare.com](http://www.CheckUrgentCare.com). To schedule an appointment with Internal Medicine or Urgent Care, please call 319-375-6100 or 319-362-0200.



## Hiawatha Parks Memorial Program - Trees and Park Benches

The Hiawatha Parks division maintains three parks and recreation areas totaling nearly 70 acres. As the parks system grows, there are needs for tree plantings and park benches. Some of the parks need trees for shade and to give them character. Some need benches for patrons to relax and enjoy the park. This need has generated the Hiawatha Parks Memorial Program. You can enhance the City parks by donating to the Hiawatha Parks Memorial Program. A memorial tree or bench can be purchased for many occasions, such as in memory of a loved one, in honor of a dedicated service member or as a retirement or birthday gift. For more information, contact the Hiawatha Parks division at 319-393-1515.

Acknowledgement will be sent to those who donate to the program in the form of a certificate. The local nursery will plant the memorial tree in the spring or fall, depending on the weather and tree species availability. The tree maintenance and maintenance of park benches will be the responsibility of the Parks staff.

Required donation for a 1" diameter tree is \$300, which includes the tree and a memorial plaque.

Required donation for a park bench is \$1300, which includes a metal bench, memorial plaque and concrete platform.

Tree choices include: Sugar Maple, Red Maple, Red Oak, White Oak, Bur Oak, Tulip Tree, Eastern White Pine, Black Oak and Black Hill Spruce. Average mature growth height of the trees listed is between 60 and 100 feet. Trees species not listed and tree/bench placement must be approved by staff. Benches are heat resistant, 10 year rust proof warrantied, white aluminum with dimensions of: 74.17" w X 23.66" d X 32.40" h.

Parks available for memorial tree plantings and bench placements are: Guthridge Park, Fay M. Clark Memorial Park, and Tucker Park.

The City of Hiawatha will not be held responsible for tree damage.



## Year End Report - Finance Department

June 30, 2012 marks the end of the Fiscal Year of 2012 for the City of Hiawatha. Overall, we expended 85.76% of our budgeted amount, which came to \$3,093,732.97 less than estimated. The revenues received were at 99.25% of what was estimated, which is just \$148,699.12 under the budgeted amount. All department managers did another great job of holding their expenses to the budgeted amount or below this past year.

The general fund, which consists of Police, Fire, Ambulance, Community Development, Library, Park and Recreation, Policy and Administration, City Hall, and Building/Grounds/Maintenance departments expended \$278,855.58 less than what was anticipated for the year, which amounts to 91.63% of the approved budget.

We had a very busy year again reconstructing two of our heavily traveled streets. With the two RISE grants we received from the State of Iowa, we were able to accomplish the North Center Point Road and Stamy Road improvement projects. The amount of the grant awarded for North Center Point Road was \$1,372,931 and for Stamy Road was \$351,512. Total expended on capital projects was \$4,284,30.28 which includes the purchase of a new ambulance, resurfacing of the splash pads in Guthridge and Tucker Parks, installed drain tile on Thiher Drive, and the Northwest Sanitary Sewer and Water Main project, just to list a few.

The Local Option Sales and Service Tax (LOSST) received in Fiscal Year 2012 was a total of \$936,802.02. With the additional revenue, we were able to make improvements throughout the City including an addition to the fleet of police vehicles for our investigator, replacement of the server in the police department, installation of an infrared camera at the Boyson Road exit ramp off of I-380 to detect traffic motion in order to activate the light, park and city hall improvements, East Clark Street water main improvements, and storm sewer improvements for a total of \$315,726.40 invested in our City.

## Iowa Transportation Commission Approves Hiawatha RISE Grant

The Iowa Transportation Commission approved a Revitalize Iowa's Sound Economy (RISE) Local Development grant application submitted by the City of Hiawatha to assist in reconstruction of North Center Point Road. Up to \$576,944 will be made available to assist in the reconstruction of North Center Point Road from the railroad tracks south approximately 600 feet, which is located on the south central side of town. This project is anticipated to be completed by December 2013.

This project is necessary to provide improved access to more than seven acres for professional office purposes.

Mayor Tom Theis said the RISE grant is very beneficial to the City. "This grant money will help fund public improvements in Hiawatha that will lead to extensive community development." Project details include paving three lanes, with the center lane serving as a two-way left turn lane. A sidewalk will be included on the west side of the street and moving the trail; electrical lines will be relocated underground and decorative street lighting will be installed. The railroad crossing is being improved with a Federal grant/loan. The crossing improvements will be constructed at a different time than the roadway paving.

A local delegation including Mayor Tom Theis, City Clerk Kim Downs, City Engineer Dick Ransom, and Allen Merta with the Cedar Rapids Metro Economic Alliance attended the Iowa Transportation Commission meeting. The Economic Alliance assisted the City of Hiawatha in preparing the RISE grant application.



## History Commission Remembers I-380

Fay Clark, the founder of Hiawatha, dreamed of starting a town in the area he lived in. He was able to look ahead and saw potential for the area; he worked hard for that cause. He actually dreamed one night that he saw a town containing houses and businesses with a major highway running through a corn field that he owned.

Over the years, that dream came true with Hiawatha's share of I-380 to Urbana opening August 14, 1984. This project was on the drawing board in 1974, but there was a lot of controversy on the best possible design of I-380 through the City of Hiawatha. A major milestone had already been attained with the agreement to depress the roadbed through the City's developed area to suppress the noise of traffic; this idea didn't go well with some of the City's population and was protested by some townspeople.

The 18.1 mile section from Hiawatha to Urbana cost \$36,969,690. Ribbon cutting ceremonies and dedication were held on August 14, 1984. Dale Guthridge was Mayor on the start of the project in 1979 and Keith Kress was Mayor at the dedication in 1984.

People with kids would venture into the newly excavated section and find rocks with sea shell fossils in them and the kids would often play along the sand pit area.

Interstate 380 eventually linked up with Waterloo proved to be an asset in those competitive times of business development. Nearly six times as many commercial building permits were issued in 1984 than the previous year, also bringing more families to the area. Being only 5 to 7 miles from downtown Cedar Rapids was another plus.



## Hiawatha Music in the Park August Concert Series

Join us for Hiawatha Music in the Park August concert series! Bring your coolers, lawn chairs, families and friends to enjoy live concerts at Hiawatha's Music in the Park! Concerts are the first four Fridays in August from 6 to 9 pm and are held at Guthridge Park.

**Friday, August 3rd**  
**Friday, August 10th**  
**Friday, August 17th**  
**Friday, August 24th**

Concerts sponsored by:

Concessions will be provided by the Hi-CREW Kiwanis at concerts, so come hungry!

**Kevin Burt**  
**Two Buck Chuck**  
**Adobanga**  
**Crazy Delicious**

University of Iowa Community Credit Union



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## HiBRAI 2012

Join us for the 10th Annual Hiawatha Bike Ride Around Iowa (HiBRAI) August 18-19! This 55-mile, intermediate bike ride will take us from Hiawatha south for an overnight stay at Riverside Casino & Golf Resort. HiBRAI has received a special rate for this event of \$69.95 (King or Double)!!! Don't miss out on this fun-filled charity ride to benefit the Friends of Hiawatha Parks and Recreation, a non-profit organization that supports children's programs offered by the Hiawatha Parks and Recreation Department. Fully stocked rest stops will be frequent along this scenic route with snacks and lunches provided by many local sponsors and poolside happy hour upon arrival at the casino. The registration fee is \$40/person\*, including HiBRAI water bottle. Support vehicles will be available and we are happy to accommodate part-time riders. All proceeds go to benefit Friends of Hiawatha Parks and Recreation. For more information see registration form available at Hiawatha City Hall or at [www.hiawatha-iowa.com](http://www.hiawatha-iowa.com). Questions??? 319.393.1515/[reccoordinator@hiawatha-iowa.com](mailto:reccoordinator@hiawatha-iowa.com). \*Registration fee is \$50 after August 10th.

## Council Action

July 3, 2012

Resolution 12-141 - Set public hearing date (July 18, 2012 @ 7:00 PM) to consider amending Hiawatha Code of Ordinances Chapter 165 Unified Development Code amending §165.65: Subdivision Requirements (8.) Duration of Approval of Preliminary Plan, amending (13.) Final Plat Files, amending (17.)(F) Action by Council, and adding (18.) Recording Final Plats.

Resolution 12-142 - Set public hearing date (July 18, 2012 @ 7:00 PM) to consider amending Hiawatha Code of Ordinances Chapter 165 Unified Development Code §165.35: Off-Street Parking Spaces.

Resolution 12-143 - Approve Hiawatha Parks Department Memorial Trees and Benches Program.

Resolution 12-148 - Authorize City Engineering to proceed with presenting assessment schedule to Sherman Properties LLC for the Stamy Road from North of Kacena Road to Tower Terrace Road Underground Electric Improvement Project.

July 18, 2012

Ordinance 729 - Amend Hiawatha Code of Ordinances Chapter 69 Parking Regulations §69.08 No Parking Zones adding parking restrictions for both sides of Blairsferry Crossing from Miller Road to the east side of Ridgewood Drive.

Ordinance 731 - Amend Hiawatha Code of Ordinances Chapter 165 Unified Development Code amending §165.67: Subdivision Requirements (8.) Duration of Approval of Preliminary Plat, amending (13.) Final Plat Files, amending (17.)(F) Action by Council, and adding (18.) Recording Final Plats.

Ordinance 732 - Amend Hiawatha Code of Ordinances Chapter 165 Unified Development Code §165.35: Off-street Parking Spaces.

Resolution 12-149 - Approve sewer waiver on second water meter for 110 N 16th Ave.

Resolution 12-150 - Approve sewer waiver on second water meter for 125 Ashworth Court.

Resolution 12-151 - Authorize Contract Agreement between City of Hiawatha Fire Department and Nextera Energy Duane Arnold to provide on-side medical services.

Resolution 12-152 - Establish policy for K-9 Officer training/compensation.

Resolution 12-153 - Approve a permanent Water Main System Easement for Lot 1 of Pines First Addition.

Resolution 12-154 - Add a Holophane LED streetlight as an acceptable LED fixture and pole to the City's lighting standards in Commercial/Industrial Development areas.

Resolution 12-155 - Accept the placement of an LED street light on the corner of Hawkeye Drive and Metzger Drive.

Resolution 12-156 - Authorize City Engineers to proceed with design plans for the RISE improvement reconstruction of North Center Point Road from CNN Railroad to south of Parsons Drive and the North Center Point Road Retrofit Trail Project from Boyson Road to Stamy Road.

## Grandma Barb Fosters Love and Kindness at Hiawatha Public Library

Grandma Barb would be the first to exclaim that a day at Hiawatha Public Library is nothing like a day at her grandma's library. "I expected it to be quieter, like my younger days," said Barbara Sharp. Sharp, an active participant in the Foster Grandparents Program offered her services to Hiawatha Public Library during its summer reading program.

The Foster Grandparents Program gives men or women 55 years of age and above the opportunity to mentor area youth in Head Start Centers, schools, child development centers, hospitals and libraries. This unique arrangement allows senior citizens to not only enrich the lives of children but to also profoundly enrich their own lives. Foster Grandparents must meet certain income requirements and be willing to put in 15-40 hours weekly.

Foster Grandparenting provides many benefits beyond those acquired through the daily interaction with children. These include an hourly tax-free wage; transportation reimbursement; a daily meal; and paid holidays and days off.

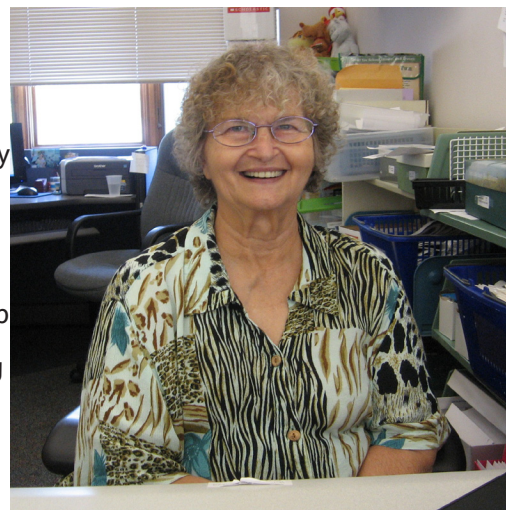
Seven years ago, Grandma Barb learned of the Foster Grandparents Program. She interviewed for a position and soon started her career with the Linn County Child Development Center. She then spent three years volunteering at Johnson Elementary, followed by an additional three years at Grant Wood Elementary.

When asked about her experience at Hiawatha Public Library, Grandma Barb notes that she loves being with the kids throughout the summer. "I would have missed that terribly!" She is also very impressed with our library mothers. "I am very proud of the mommies who bring their kids in every week. The reading 'family' lives at Hiawatha Public Library." Grandma Barb also commented that her stint at Hiawatha Public Library allowed her to hone her data entry and maintenance skills. "I have a lot of appreciation for the computer experience that came with this position."

Grandma Barb wrapped up her Hiawatha Public Library position on July 29. Youth Services Librarian Alicia Mangin said, "Barb's assistance was invaluable. There is so much that goes into the daily success of our summer reading program. With Barb's help we stayed ahead of the game."

Grandma Barb will be back at Grant Wood Elementary this August. Look for the smiling lady sharing a story with a happy second grader.

If you would like to learn more about the Foster Grandparents Program, please contact Keely Hinkel, Program Coordinator, at 319.654.4232, or email her at [keely.hinkel@iowa.gov](mailto:keely.hinkel@iowa.gov).





# AUGUST 2012



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
Visit our website: <a href="http://www.hiawatha-iowa.com">www.hiawatha-iowa.com</a>			Council 7pm		Concert in the Park 6-9pm Kevin Burt	
5 Farmers Market 11-2 pm	6	7	8 Council Airs 7pm Channel 18	9 Council Airs 10am Channel 18	10 Concert in the Park 6-9pm Two Buck Chuck	11
12 Farmers Market 11-2 pm	13 History 1:30 pm Board of Adj. 7pm	14 Parks 6:00 pm Library 7pm	15 Council 7pm	16	17 Concert in the Park 6-9pm Adobanga	18 HiBRAI
19 HiBRAI Farmers Market 11-2 pm	20	21 Water 6:30 pm	22 Council Airs 7pm Channel 18	23 Council Airs 10am Channel 18	24 Concert in the Park 6-9pm Crazy Delicious	25
26 Farmers Market 11-2 pm	27 P&Z 6 pm	28	29	30	31	

# SEPTEMBER 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2 Farmers Market 11-2 pm	3 City Hall Closed	4	5 Council 7pm	6	7	8
9 Farmers Market 11-2 pm	10 History 1:30 pm Board of Adj. 7pm	11 Parks 6:00 pm Library 7pm	12 Council Airs 7pm Channel 18	13 Council Airs 10am Channel 18	14	15
16 Farmers Market 11-2 pm	17	18 Water 6:30 pm	19 Council 7pm	20	21	22
23 Farmers Market 11-2 pm	24 P&Z 6 pm	25	26 Council Airs 7pm Channel 18	27 Council Airs 10am Channel 18	28	29
30 Farmers Market 11-2 pm						
Visit our website: <a href="http://www.hiawatha-iowa.com">www.hiawatha-iowa.com</a>						

City of Hiawatha  
101 Emmons Street  
Hiawatha, Iowa 52233  
Phone: 319-393-1515  
Fax: 319-393-1516  
www.hiawatha-iowa.com

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# Walk Sequence

## Postal Customer

### Hiawatha, Iowa 52233

**DELIVER BY:**  
**SATURDAY,**  
**08/08/2012**

### Water Meter Change Out Program

The Hiawatha Water Department would like to implement a water meter change out program starting this fall. Per AWWA standards, our current water meters keep accurate water usage for at least 10 years. We completed our last change out program in 2002, and the time has come to update. The new meters come with a 20 year life cycle and look a bit different than the old style. Our old water meters are a brass body style that uses a chamber system to measure the water used. The new water meters are made of thermal plastic and water flow is measured by electromagnetic flow sensors.



This change out program also comes at a time when lead laws are changing per the Safe Drinking Water Act. As of January 4, 2014, the amount of allowable lead that can be in any pipe, plumbing fitting or fixture, any solder or flux or anything used in the repair or installation of public or private water systems must meet the new lowered amounts. Even though the deadline for the new lead laws are several months away, the Water Department needs to look ahead and make changes now as we will be required to follow the new laws when they become effective.



### Beware of Utility Scams

The following article was reported in the Iowa Association of Municipal Utilities (IAMU) Informer Newsletter Volume 5, Issue 74, June 5 2012:

"In Iowa, investor-owned utilities have reported a different scam in which utility customers are contacted by phone by individuals posing as customer service agents or attorneys. The customers are told their utility bill payment is overdue and payment is needed immediately to avoid disconnection. A credit card or debit card number is then asked for.

To date, utility customers in Iowa who think they have been scammed have not been asked to report incidents to any state agency. IAMU encourages its members to spread the word to customers and deal directly with any who contact them to report a possible scam; and then to report the activity to IAMU at 800-810-4268."

The City of Hiawatha wants our customers to be aware of this utility scam and know that the Hiawatha Water Department or any Hiawatha City Department will never call and ask for debit or credit information over the phone.

### Library Board Thank-You and Introduction

Effective June, 19, 2012, the City Council accepted with regret, the resignation of Bonnie Galbraith from the Library Board. Bonnie has served as a member on the Library Board for 2 years. Mayor Theis, Council Members and the Library Board would like to extend a sincere Thank You to Bonnie for her dedication to the City, it's citizens and the Library.

On July 18, 2012, the City Council appointed Deb Connerly to the Library Board, effective July 1, 2012 through June 30, 2015. Deb is currently teaching for the Linn-Mar Community School District as a High School TAG teacher and K-12 TAG Coordinator and has been since 2010. Previous to that her teaching experience spans 36 years. She received her Masters from Graceland University. Deb has also served on many committees and boards over the years and looks forward to serving on the Library Board as "a great way to serve Hiawatha!"

