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Hiawatha Parks and Recreation

To:	Mayor and City Council
From:	Kelly Willadsen, Park and Recreation Director
Date:	December 12, 2016
Re:	Hiawatha City Event 2017
CC:	Kim Downs, City Administrator

We have meet with the Hiawatha Fun Fest committee and the group has confirmed they would like to host the second annual Hiawatha Fun Fest event on Friday, August 25th and Saturday, August 26th, 2017.

With Council's approval we would like to continue moving forward in our planning process. Each non profit that takes part in this event will be responsible for their own activity that will be approved by the planning committee members. Whatever the local groups profit from their events, they will get to keep as an incentive of hosting an event for our community. As far as fireworks, port a potties, entertainment etc. the City will go out to find sponsors to cover our expenses. We would like to ask Council for $5,000.00 in FY18 to help put down deposits while we get sponsorship requests from our local area businesses.

Below is a description of what we would like to put in the Hiawatha Parks and Recreation Brochure along with other marketing materials. We are very excited for year two and are ready to continue the planning process with your approval of our 2017 Hiawatha Fun Fest dates along with the request of $5,000.00 to help get us on our feet. Thank you for your support.

HIAWATHA FUN FEST

August 25th-26th 2017

Come help us have some fun at the second annual Hiawatha Fun Fest! This family-friendly inaugural event will kick off with a Friday night Concert in the Park featuring **8 Seconds** from 6-9pm and a Movie Under the Moon from 9-11pm brought to you by the Hiawatha Parks and Recreation Department and the Friends Foundation. Saturday morning the festivities will begin in Guthridge Park with a Pancake Breakfast sponsored by the HiCREW Kiwanis Club and a 5K Fun Run by the Hiawatha Fire Department. Around midday, a parade will take place around Hiawatha ending in Guthridge Park with a wide range of activities for all ages, including inflatable's, food, live music, fireworks and much more! For an updated event schedule visit www.hiawatha-iowa.com or follow us on Facebook.

Location: Guthridge Park
Dates: August 25th from 6-11pm
August 26th from 8am-Fireworks
Help us celebrate our town HIAWATHA!

DRAFT

RESOLUTION NO. 16-
City Council

RESOLUTION APPROVING THE SECOND ANNUAL HIAWATHA FUN FEST EVENT ON AUGUST 25 AND 26, 2017

WHEREAS, City of Hiawatha Staff desire to hold the second annual Hiawatha Fun Fest event as a family friendly City Celebration providing an opportunity to showcase the City and bring members of the community together, and

WHEREAS, Fun Fest includes music/entertainment, a movie, various games and activities, fireworks; and food vendors in Guthridge Park, parade and 5K Fun Run; with event activities taking place on August 25 and 26, 2017, and

WHEREAS, City Staff will be seeking sponsorships to help pay for the expenses involved with holding Fun Fest and in order to get the event planning process off the ground, request the City provide funding in the amount of $5,000.00, and

WHEREAS, City Council supports the second annual Fun Fest event as an opportunity to highlight the great things Hiawatha has to offer as well bringing members of the community together to enjoy family friendly activities and hereby approve event funding in the amount of $5,000.00, and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF HIAWATHA, IOWA to approve the second annual Hiawatha Fun Fest event including music/entertainment, a movie, various games and activities, fireworks, and food vendors in Guthridge Park, parade and 5K Fun Run; with event activities taking place on August 25 and 26, 2017, and additionally approve event funding in the amount of $5,000.00.

AYES:
NAYS:
ABSENT:

PASSED AND APPROVED this 21st day of December, 2016.

_____
Bill Bennett, Mayor

ATTEST:

_____
Kelly Kornegor, City Clerk