



July 2019

Volume 136

Hiawatha Businesses Continue to Make CBJ's 'Fastest Growing Business' List

Corridor Business Journal (CBJ) celebrated entrepreneurs for the 11th year during their 2019 Fastest Growing Businesses awards program. The City of Hiawatha continues to shine in the number of fast-growing companies within our city limits. Hiawatha had five of the top 25 companies, which the Corridor Business Journal said is remarkable, considering our small size. The city of Hiawatha kept its hot streak alive, with Crystal Group and Mobile Demand repeating their appearances. Hiawatha companies on this year's list, ranging from innovators to branding creators, demonstrated annual revenue growth of at least \$350,000 in each fiscal year ending 2016, 2017, and 2018.

Crystal Group ranked #15 on the list, with 62.81% revenue growth. The company continues to be as rugged and reliable as the electronics hardware it engineers, having weathered and navigated around several storms over its 30-year history, and emerged as a thought leader in the industry, according to Corridor Business Journal. As innovators in various vertical industries, they have dived into unmanned and automated vehicles; autonomous cars and trucks, ranging from cars and trucks, to compact grocery-delivery cars and 18-wheel "big rig" commercial semis, count on Crystal Groups hardware.

Ranked at #17 on the list, Channel Fusion reached a 52.83% growth. This global company continues to grow both in revenue and in their employee count. By establishing a one-stop-shop channel marketing portal and ecosystem, trade promotion partners easily find and access everything they need, navigate without multiple passwords, and efficiently and effectively deploy all their co-branded promotions, thus making your client's brand the preferred one to promote. Channel Fusion found their 'niche' in simplifying, engaging, and empowering their clients. They have seen their partner satisfaction increase by 50%+ and a 90%+ program adoption.

Mobile Demand has had some repeated appearances on the list of fastest growing companies with CBJ. This year they ranked #18 with a 52.2% growth in revenues. Company president and founder, Matt Miller, said he is proud of this achievement and that of his team. Similar to others on this list, Mobile Demand puts their customers first, and genuinely wants to help them become more efficient with their rugged tablet or rugged cases in the manufacturing world. Innovation is no barrier for Mobile Demand. Their goal is to find the right solution for their customers. With a growing team of 38 employees, Mobile Demand does all this and more. Recently, they were able to expand their working space for their employees, taking over the 2nd floor of their building and creating an innovation space for their engineering, product development, and marketing teams.

Boomerang Corporation, a civil construction company, started as a one-person operation in 1998, and is now a thriving company of 85 employees with offices located in Anamosa and Hiawatha. Boomerang is proud of their work product and most importantly their work ethic. Boomerang has tackled some of the toughest infrastructure projects for state, local, and private entities over a 20-year period, and credits their #21 ranking (with 48.58% growth) to the development of their staff. Bryce Ricklefs, owner, credits the talented men and women as the real assets in running a company. "That's the real product we sell - the skillset of the people that we hire. Without them, we're nothing."

Wickwire Chiropractic & Wellness Center ranked #23 with a 46.42% growth. Dr. Wickwire said he is honored to be named as one of the fastest growing companies in the region. His dedication to restoring the faith and hope of his patients lives has brought him and his team to this point. Wickwire Chiropractic provides a full range of natural healing services both in Hiawatha, Marion and North Liberty.

The City Council, Mayor Bennett, and city staff congratulate Crystal Group, Channel Fusion, Mobile Demand, Boomerang, and Wickwire Chiropractic & Wellness, and their teams, in accomplishing their business goals, and wish them the best in their continuation of raising the bar.

City Projects Updated

Public Information Meeting Held for the 12th Avenue Resurfacing Project

A public open house was held June 20 to provide information to residents regarding the 12th Avenue Resurfacing Project. The plans call for a “crack and seat” method of restoration with a new asphalt overlay from Blair’s Ferry Road north to Lyndhurst Drive. The design plans are being prepared, which will include the overlay process along with the reconstruction of the existing sidewalk ramps at six intersections to restore ramps to the current ADA standards. A staging plan was also presented to reduce disruptions as much as possible to neighborhood traffic.

New Traffic Signal at Center Point Road and Willman Street to be Delayed

The contract for the new signal at Center Point Road and Willman Street was not approved at the City Council meeting on June 5. The bidding resulted in costs for the construction that was considerably above the estimates for the new signals. The Council delayed any action to approve the contract. The Council will discuss options for reducing the costs and consider bidding the project a later date. A virtual tour of the new intersection has been added to the Hiawatha website at hiawatha-iowa.com. For questions contact the City Engineer at jbender@hiawatha-iowa.com.

City Administrator Kim Downs Named 2019 Woman Of Achievement by HER Magazine

Nominated by a City of Hiawatha council member, City Administrator Kim Downs was selected as one of 16 women in Cedar Rapids, and surrounding communities, to receive an award as one of HER Magazine’s 2019 Women of Achievement. This is the 2nd annual awards banquet held to honor impressive, dedicated women who have made professional achievements in their field and are working to enact positive change in our communities.



Working with Kirkwood Community College and local business leaders to get young people into internship opportunities; serving on the Iowa League of Cities Board, and establishing relationships with state legislators and other key government leaders to benefit the metro area; securing funding for the Tower Terrace interchange construction through efforts with the Iowa DOT. These, among others, are examples of Kim’s many achievements, making her deserving of this award.

Kim possesses the rare qualities, which allow her to bring government and business together so businesses can flourish and citizens can prosper in the community. Her energy, vision and attitude are truly contagious and contribute greatly to her success and the success of those around her. She is a proven “Woman of Achievement” in our community. Please join us in congratulating Kim on this well-deserved honor.

Crossing Beacon to Be Installed

Hiawatha City Council approved the purchase of a Rectangular Rapid Flashing Beacon(RRFB) system, which will improve pedestrian access to Clark Park. The RRFB system will be installed at the median crosswalk in the 1700 block of Boyson Road. This system is very similar to the system installed on Boyson Road where the Cedar Valley Trail crosses. Pedestrians wanting to walk to Clark Park can cross at the median and then take the sidewalk to the park. The RRFB will have a button to push activation flashing beacons. When the button is pushed, pedestrians can look both ways, then proceed across Boyson Road. Hiawatha Public Works will install the RRFB system upon arrival. For questions, contact Hiawatha Public Works at 393-6601.



A promotional poster for the 2019 State of the City Luncheon. The top left features a photo of the Hiawatha building with a sign that says "HIAWATHA". The top right has the "Hi Hiawatha IOWA" logo and mentions Mayor Bill Bennett featuring an Economic Development Forecasting Panel. A central photo shows Mayor Bill Bennett. The bottom left says "Save the Date Thursday, July 18, 2019". The bottom right includes the HEDCO logo and website information: "Find more information at www.HEDCO.org".

The Hiawatha State of the City Luncheon is an annual lunch and educational event for local businesses and economic development leaders. To register, visit the HEDCO website at www.hedco.org.

Hiawatha Council Action

The Hiawatha City Council meeting minutes may be obtained on-line at www.hiawatha-iowa.com/government/city-council-documents/ or by request to the City Clerk’s Office at City Hall at 319-393-1515 ext. 524.

Another Good Neighbor Policy

Owning a pet is a big responsibility. How you handle and care for your pet affects the neighbors around you and the entire community. Hiawatha has several ordinances which address barking, proper animal care, containment and sanitation located in Chapters 50 (Nuisances), Chapter 53 (Noise), Chapter 55 (Animal Protection), and Chapter 162 (Storm water discharge).



As stated in previous articles, many of our ordinances deal with the practical matters of living peacefully side by side in our community; “peaceful coexistence.” This is certainly the case for our ordinances associated with keeping a dog. If you include “barking” in the noise ordinance, we have no less than three Chapters dealing with this issue.

If the pet is not properly controlled, the City will undertake the necessary enforcement through the Police Department or through Community Development. However, if this problem is not addressed by our pet owner(s), it can damage our community aesthetics and reputation.

Our ordinances make it clear the owner is responsible for his/her pet’s sanitation. If the animal waste is not properly disposed, it can contaminate our streams, rivers and lakes. Ground water is a valuable resource which must be protected in order to maintain a clean water supply and natural water resources.

Our water amenities can then be enjoyed by all without worry of disease and contamination due to fecal matter. All animal waste should be collected and deposited with other garbage to be properly disposed.

Controlling loud animals and cleaning up their feces are common problems in most communities. This nuisance is difficult to control apart from the cooperation with our pet owners. Our ordinances make it clear the owner is responsible for his/her pet. Be a good neighbor and care for your neighbors and fellow Hiawathans by caring for and controlling your pet.

City Board Appointments and Re-Appointments

Library Board Members- Brenda Powers and Anna Ronnebaum will hold their second terms as library board members for the next six (6) years with terms ending June 31, 2025. Thank you to Brenda and Anna for their dedication to the library and its bright future.

Water Department Board-appoints Bob Rampulla to fill Gary Casady’s early passing with a term ending December 31, 2019. The Water Department and the board would like to extend their deepest sympathies to the family of Gary Casady. Throughout Gary’s 10 years of service, the Water Board appreciated his knowledge and dedication.

July Calendar

- 03 City Council Meeting 5:30 PM
- 04 City Offices Closed
Happy 4th of July!
- 08 History Committee Meeting 1:30 PM
- 08 Board of Adjustment Meeting 5:30 PM
- 09 Parks Commission Meeting 6:00 PM
- 09 Library Board Meeting 7:00 PM
- 10 Council meeting airs
6:00 - 7:30 PM Ch 4 (IMON)
7:00 PM Ch 18 (Mediacom)
- 16 Water Board Meeting 5:30 PM
- 17 City Council Meeting 5:30 PM
- 22 P&Z Meeting 5:30 PM
- 24 Council meeting airs
6:00 - 7:30 PM Ch 4 (IMON)
7:00 PM Ch 18 (Mediacom)

August

- 03 Fun Fest 5K, Breakfast & Parade Starting at 8:00 AM
- 07 City Council Meeting 5:30 PM
- 12 History Committee Meeting 1:30 PM
- 12 Board of Adjustment Meeting 5:30 PM
- 13 Parks Commission Meeting 6:00 PM
- 13 Library Board Meeting 7:00 PM
- 14 Council meeting airs
6:00 - 7:30 PM Ch 4 (IMON)
7:00 PM Ch 18 (Mediacom)
- 20 Water Board Meeting 5:30 PM
- 21 City Council Meeting 5:30 PM
- 26 P&Z Meeting 5:30 PM
- 28 Council meeting airs
6:00 - 7:30 PM Ch 4 (IMON)
7:00 PM Ch 18 (Mediacom)

Music in the Park - Every Friday in Aug.
The Hiawatha Farmers Market is held Sundays from 10 AM-1 PM in Guthridge Park.



Hiawatha! FUN FEST 2019

Hiawatha Fun Fest Supports Nonprofits through 5K Fun Run, Pancake Breakfast, & More

Who's ready for some Hiawatha FUN on August 2 and 3!? We have so many great activities for the whole family to enjoy at this year's Hiawatha Fun Fest event, plus, did we mention, it's FREE! From the zip-line to face painting, inflatables and kids tractor pull, entertainment and fireworks, we have it all! Because of the generous support from our community sponsors and local non-profits we are able to offer this great family event to our community.

Why is Hiawatha Fun Fest such a great community event? Our residents enjoy the free activities, while our local non-profits get to showcase their organizations and provide you with concessions and activities to raise funds that support their missions.

The Hiawatha Fire Fighters Association is hosting their 4th Fireman's 5k, which will take place Saturday, August 3 at 8 AM from the 10th Avenue side of Guthridge Park in Hiawatha. The proceeds raised from this event will be used for purchasing life safety/EMS equipment. Register at <http://www.imathlete.com/events/2019HiawathaFirefighters/registerfsource=Main>.

The HiCREW Kiwanis Club will be serving a Pancake Breakfast in Guthridge Park next to the concession stand August 3, from 8:00 AM to 10:00 AM. Each year the HiCREW Kiwanis club donates 1,000 dictionaries to 3rd grade students in Hiawatha and the surrounding communities. Third grade is an important grade, where students go from "learning to read" to "reading to learn," and these dictionaries help the students understand what they are reading while broadening their vocabulary. This is the Kiwanis Club's biggest project that they focus on annually. Help them raise dollars so our students can continue to grow and learn!

The El Kahir Shrine will be grilling up some favorites at Guthridge Park from Noon to 5:00 PM in the 10th Avenue parking lot. Since 1886, El Kahir Shrine has played a key role in the cities of Hiawatha/CR and Waterloo, and throughout its jurisdiction in Northeast Iowa. From its inception to the present, good men have had an opportunity to share in the fun of its activities while contributing to the seriousness of its purpose to provide funding to the Shriners Children's Hospital. The Shriners help put smiles on children's faces as they go through a variety of injuries and illnesses.

Girl Scout Troop 2378 will be selling ice cold beverages during the day. Girl Scouts build girls of courage, confidence, and character, who, in turn, make the world a better place. Come support their Troop while they raise funds for their outings and programs.

The Hiawatha Parks and Recreation Foundation will add more family fun to Friday nights entertainment. The Foundation will be providing ZAP Laser Tag from 6:00 PM to 9:00 PM in Guthridge Park; bring your game-face and compete against others in a team battle of outdoor laser tag. The Foundation's mission is to develop, enhance, and support public parks, open spaces, and community recreational programs and facilities for the benefit of the citizens of Hiawatha. Come out and thank them for offering a new free activity to Hiawatha Fun Fest and updating our parks with new amenities annually.

With your support, these non-profits can continue moving towards their goals of bettering the community one day at a time. We thank them for their efforts and support of Hiawatha Fun Fest 2019. Come out and show your appreciation! See you August 2 and 3 at Guthridge Park!

★ GUTHRIDGE PARK ★

Music IN THE PARK

FREE ADMISSION
BROWN PAVILION LAWN

2 AUGUST **MICHAEL MONCADA AND WHISKEY HIGH**
9 AUGUST **ROBIN BANKS**
16 AUGUST **EXIT 185**
23 AUGUST **PAST MASTERS**

CONCESSIONS AVAILABLE AT 5:45PM
BANDS PLAY FROM 6PM - 9PM




Hiawatha's Bike Ride Around Iowa
Fully Stocked Rest Stops + Intermediate Ride + Support Vehicles

Register Today!



August 17th-18th, 2019 *Let's Ride!*

2 DAY/110 MILE
HIAWATHA RIDE WITH OVERNIGHT STAY AT RIVERSIDE CASINO & GOLF RESORT for \$111.95 + \$50 REGISTRATION FEE (\$60 AFTER AUGUST 3RD)
Register at imatlete.com

Questions: Friends of Hiawatha Parks and Recreation Foundation
recoordinator@hiawatha.iowa.com / 319-393-1315
Net proceeds benefit Friends of Hiawatha Parks & Recreation




explore & more
Touch a truck



4-6 • AUGUST 2 at GUTHRIDGE PARK

Iowa State Fair

NOTHING COMPARES

AUG 8-18 2019

FRIENDS OF HIAWATHA PARKS AND RECREATION & CENTER POINT PARKS AND RECREATION PRESENTS

IOWA STATE FAIR CHARTER BUS TRIP
AUGUST 15, 2019

\$35 per person includes fair ticket and transportation. Pick up & Drop off at Hiawatha and Center Point City Halls




Flag Football Begins Soon

Coaches are needed for this mini clinic that teaches the fundamentals of football. Skills include throwing, catching, blocking, and learning plays and formations. Players have instructional practices the first 2 nights and games the remaining 6 nights of the program. Program Dates are Tuesdays/Thursdays, Aug. 27 to Sept. 19, 5:30 6:15 PM Early registration by June 27 is \$25, which includes a t-shirt; \$30 after June 27. Registration deadline is July 27.



Dog Park Update

The Hiawatha Dog Park is picking up the pace on development. Stumps have been removed and we are working on installing our pedestrian bridge that will lead our furry friends from one park (small) to the other (large).

The next stages will be to grade the area so we have an adequate surface, along with drainage. We will install fencing and seed the park so that we can get some ground coverage for our pets to enjoy and play.

We anticipate the park will be open spring of 2020. There will be more updates as we move closer to completion.

Hiawatha History Commission - Did you Know?

Hiawatha Kids League Has Been a Summer Favorite for Nearly 50 Years.

Hiawatha Kids League is a softball and baseball program for kids age kindergarten through 9th grade. Kids League started in 1970 with boys baseball and girls started softball in 1974, but did not become incorporated until 1985. The coaches are volunteers from the community.

Peg Bader, a Hiawatha resident for 37 years, has been the secretary for the league for the last 30 years. She became involved with Kids League when her children played with the league. There is a fee for the league; however the league holds fund-raisers throughout the year to make it affordable for all.



Janis Ransford, 1980's. Her team was sponsored by Happy Chef

City of Hiawatha
101 Emmons Street
Hiawatha, Iowa 52233
Phone: 319-393-1515
Fax: 319-393-1516
www.hiawatha-iowa.com

PRSR STD
US Postage
PAID
Hiawatha, IA
Permit No. 33

ECRWSS

**DELIVER BY
SATURDAY,
07/20/2019**

Postal Customer Hiawatha, Iowa 52233

Two Hiawatha Businesses Celebrate 50 Years



Hiawatha City Council members join in Toyota's ribbon-cutting ceremony, as they celebrated 50 years in business.



Farmers State Bank celebrated their 50th anniversary May 14 with a ribbon-cutting and hosted the Hiawatha HEDCO Business Summit.

City Directory

Main Phone: 319-393-1515

Mayor:

Bill Bennett X525
mayor@hiawatha-iowa.com

Council Members:

Aime Wichtendahl
aimew@hiawatha-iowa.com

Dennis Norton
dnorton@hiawatha-iowa.com

Dick Olson
dolson@hiawatha-iowa.com

Rob Archibald
rarchibald@hiawatha-iowa.com

Steve Dodson
sdodson@hiawatha-iowa.com

City Administrator:

Kim Downs X523
kdowns@hiawatha-iowa.com

City Clerk:
Kari Graber X526
kgrab@hiawatha-iowa.com

Finance Director:
Cindy Kudrna X522
ckudrna@hiawatha-iowa.com

Park & Recreation Director:
Kelly Willadsen X251
kwilladsen@hiawatha-iowa.com

Community Development Director:
Patrick Parsley X229
pparsley@hiawatha-iowa.com

City Engineer:
John Bender X511
jbender@hiawatha-iowa.com

Public Works Superintendent:

Rod Jasa 319-393-6601
rjasa@hiawatha-iowa.com

Water Superintendent:
Marty Recker X232
mrecker@hiawatha-iowa.com

Police Chief:
Dennis Marks 319-393-1212
chief@hiawathapolice.com

Fire Chief:
Mike Nesslage 319-393-4180
mnesslage@hiawatha-iowa.com

Library Director
Jeaneal Weeks 319-393-1414
weeksj@hiawatha-iowa.com



BIG DOG IN TOWN DOG PARK FUNDRAISER

NOMINATE YOUR DOG TO BE HIAWATHA'S
"BIG DOG IN TOWN"

- TO NOMINATE VISIT HIAWATHA CITY HALL BY JULY 5
- NOMINATIONS ARE \$5
- ALL NOMINEES WILL BE REQUIRED TO PARTICIPATE IN HIAWATHA'S FUNFEST PARADE AND ANNOUNCEMENT CEREMONY
- WINNER WILL BE ANNOUNCED BEFORE EVENING ENTERTAINMENT AT AUGUST 3RD
- VOTING WILL TAKE PLACE ONLINE BEGINNING JULY 8 AT \$1 PER VOTE
- LEARN HOW TO VOTE IN JULY'S EDITION OF HIAWATHA INSIGHTS AND AT HIAWATHA PARKS AND RECREATION FACEBOOK PAGE

FOR INQUIRIES:

319-393-1515

aseverson@hiawatha-iowa.com

Friday

- 4-6 Touch a Truck
- 6-9 Whiskey High
- 6-9 Laser Tag

Saturday

- 8 5K Fireman's Run
- 8-10 HiCREW Kiwanis
Pancake Breakfast
- 11-6 Food and Beverage
Clock House Brewery
Shriners Grill Out
Kona Ice
Aroma Pizza
Girl Scout Troop 2378
- 11-12 Hiawatha Parade
- 12-8 Activities

12-9 Entertainment

- Community Entertainment- 12-1pm
- *Daytime Dancers & CR Spirits*
- Story Time- Darrin Crow 1:30pm
- CR Municipal Band 3pm-4pm
- Funk Daddies 6:30-9:30pm
- Food Trucks 6-9pm
- Whittle Concessions
- Clock House Brewery

9:30 Fireworks at Dusk!!!

HIAWATHA

FUN FEST 2019

- Children's festival games 12-4pm
- Face Painting 12-5pm
- Balloon Artist 12-5pm
- Trackless Train 12-5pm
- Chainsaw Carver 12pm-6pm
- Bags Tournament 12pm-6pm
- Inflatable's 12-7pm
- Euro Bungee and Zipline 12-7pm
- Water balloon contest 2:00pm
- Culvers Ice Cream Contest 3:00pm
- Kids Tractor Pull 3:00pm registration,
4:00pm start time.



AUG 2-3

**GUTHRIDGE PARK
HIAWATHA, IA**

free

WWW.HIAWATHA-IOWA.COM