Fla.

City Clerk's Office
Hiawatha City Hall
101 Emmons Street
Hiawatha, Iowa 52233

Memo

To: City Council

From: Kelly Kornegor, City Clerk

Date: November 15, 2017

Re: Special Event Request to Hold a 5K Race- Mary's Meals

We received a special event request to hold a 5K walk/run in the City of Hiawatha on May 12, 2018. The request comes from Hiawatha resident Chelsea Schultz with the purpose of raising money for Mary's Meals, a non-profit organization that works to fight hunger.

The request and route map have been reviewed by the Parks and Recreation Director, Public Works Superintendent, Police Chief and Fire Chief, and all parties approve this 5K race. The applicant actually took the time to provide three route options. After reviewing all three options, staff recommended the route attached in this packet.

Police will use officers on duty as necessary and Fire will provide EMS standby services for the race.

Staff is recommending approval of this special event request to hold a 5K walk/run in the City of Hiawatha on May 12, 2018.

Thank you for your consideration of this matter. Please let us know if there are any questions.

Will consider joining us in fighting world hunger?

A small group of local Hiawatha residents are truly inspired by the efforts of the worldwide organization Mary's Meals. Mary's Meals feeds over one million children every school day. The amount of children getting not only a meal, but also an education continues to climb due to the efforts of this non-for profit organization. Targeting hunger by providing a nutritious meal in the schools has greatly increased school enrollment and the students attending school have a greater learning capacity. 93 cents of every dollar received from donations to Mary's Meals goes directly to the charitable activities they provide.

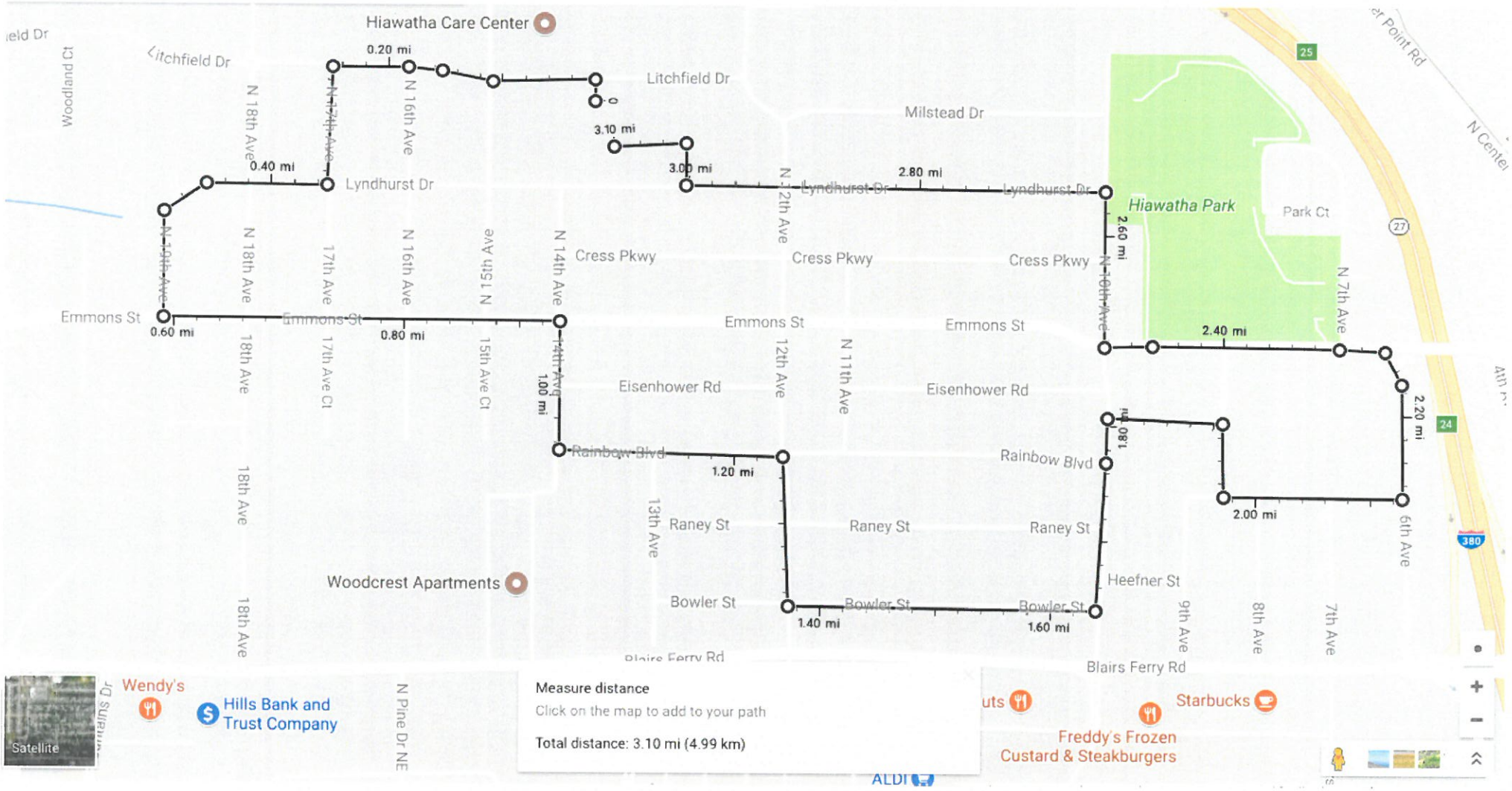
"As an organization working in some of the world's poorest communities, we're committed to keeping our running costs low to maximize the good we can do with the donations entrusted to us. At most, we spend just 7 cents of every dollar donated on governance and fundraising.

This is only possible because most of our work is done by an army of dedicated volunteers in the US and in the countries where we work who carry out lots of little acts of love on our behalf"

Mary's Meals.. visit www.marysmealsusa.org for more information about the impact of this worthy organization. They also include financial audits of the last 6 years.

Mary's Meals 5k-Hiawatha

- Date: Saturday, May 12th 2018
- Time: 9am – race start time -estimated race end time 10:30. Total event end time 12pm
- Purpose of event: Fight world hunger.
- How to fight hunger? Raise money for Mary's Meals. Mary's Meals is a worldwide non-for-profit organization that fights hunger by providing one meal every school day for an entire year for just $19.50 to some of the most poverty stricken areas of the world. Our team wants to raise money to support this cause right here in Hiawatha.
- Location: The race would start and finish at St. Elizabeth Ann Seton Catholic Church in Hiawatha. (They are allowing us to use their parking lot... they are not putting this event on and only under the stipulation that we produce a certificate of liability insurance.)
- Route: Around the city of Hiawatha...map of route to follow
- Participants: Runners, Walkers.. estimating 200 participants
- Marketing: Facebook, Running websites, flyers in local stores, asking businesses to promote team building within while building community and raising funds for Mary's Meals
- Funds: We are actively planning our fundraising to get funds to cover the cost of the race. We have some connections to the Mary Meals 5k race in Des Moines. We plan to sell T-shirts. Personally ask local businesses for support with any donation. We have already received confirmation from Fareway on goods donations.
- Liability insurance: Contact made with Jeff Daley -Daley's Insurance
- Organizers: Chelsea Schultz, Angie Hadley, Anna Ronnebaum and assistance from Rob Archibald
- Billing information: An account still needs to be created. Chelsea Schultz would be the authorized billing person. Address: 1820 Litchfield Dr Hiawatha 52233.


Hiawatha Care Center
Litchfield Dr
Woodland Ct
N 18th Ave
N 17th Ave
N 16th Ave
0.20 mi
0
3.10 mi
3.00 mi
Milstead Dr
2.80 mi
Lyndhurst Dr
0.40 mi
N 12th Ave
Hiawatha Park
Park Ct
2.60 mi
N 10th Ave
N 7th Ave
Cress Pkwy
N 15th Ave
N 14th Ave
17th Ave
Emmons St
0.60 mi
0.80 mi
2.40 mi
12th Ave
N 11th Ave
Eisenhower Rd
1.00 mi
15th Ave Ct
17th Ave Ct
18th Ave
Rainbow Blvd
1.20 mi
1.80 mi
2.20 mi
2.00 mi
6th Ave
13th Ave
Raney St
Heefner St
Woodcrest Apartments
Bowler St
1.40 mi
1.60 mi
9th Ave
8th Ave
7th Ave
Blairs Ferry Rd
N Pine Dr NE
Wendy's
Hills Bank and Trust Company
Starbucks
Freddy's Frozen Custard & Steakburgers
ALDI
Satellite
Measure distance
Click on the map to add to your path
Total distance: 3.10 mi (4.99 km)