Hiawatha Parks and Recreation
Regular Meeting
September 13, 2016

President Lynda Hembera called the meeting to order at 5:48p.m. in the Teal Pavilion at Clark Park. Present: Lynda Hembera, Deb Theis, Dan Wilkes, Dawn Ewoldt, Brandon Lynch Employees: Kelly Willadsen, Parks and Recreation Director, Ambyr Young, Administrative Coordinator. Guests: Dan Hoffman

Motion by Dawn Ewoldt, second by Brandon Lynch to approve the September 13, 2016 agenda as amended. Motion carried.

Motion by Brandon Lynch, second by Dawn Ewoldt to approve the minutes of April 12th, 2016. Motion carried.

Park Social: No residents in the Clark Park neighborhood showed up to the social.

Audio Visual Upgrade: Many of you may know that the audio visual system in the Community Center is becoming outdated with technology continuing to upgrade constantly. We have had many rentals unable to use our system because they have a 2014 computer or newer which doesn't have a VGA port. The system itself has had some wear and at times does not work correctly with the conversions. With that said we reached out to four companies for quotes which included Conference Technologies, CEC, Marco and Iowa Audio Video Inc. We received two quotes back from Conference Technologies and CEC as Marco was unable to fulfill our needs and Iowa Audio Video Inc. never responded. We allotted $25,000 in the CIP for this update a few years back and are now ready to move forward.

Conference Technologies came in at $23,383.86 to upgrade both panels to a new 7" color touch controllers with upgraded HMI hook ups, wireless presentations, and conversions to our current projectors and screens.

CEC came in at $31,990.53 to upgrade our system, which includes updating the whole back cabinet audio system, panels, projectors and screens which in not necessary at this time. Right now our main focus is to update our panels so that our reservations can connect correctly without issues.

Conference Technologies is able to work with our current equipment and update our panels and sound without removing and updating the whole system. That is why you will see the larger increase. Our screens and projectors have had no issues.

Motion by Dawn Ewoldt, second by Brandon Lynch to request to council to update the audio visual equipment in the Community Center for $23,383.86. Motion carried.

Year End Report This report goes from July 1, 2015 to June 30, 2016. We had a great year and are very pleased with what was accomplished. We had some challenges along the way with a new registration system, but were able to keep moving.

Reports:

- **Farmers Markets:** The Market continues to go well every Sunday as long as weather permits. Dawn has taken over Dave Saari's roles as market manager due to health issues. She has done a great job keeping everyone in order. We are very happy with the number of vendors we continue to see each week and hope that eventually we can gain the same awareness for our weekday market. Right now we are reviewing the weekday market to see what we can adjust and improve if we continue to keep it going. One of the ideas is to have it start after Kids League is over and have the market go from July to September out at the Park. We have heard many people asking to have it back in the park since Center Point and Emmons are under construction. This would allow us more parking and more vendors for people interested. Dawn has done a great job working with the vendors and making sure everything is set up and ready to go. Dawn would like to have a meeting with the vendors next year a few weeks before it starts to go over the rules.
- **Hiawatha Fun Fest:** Hiawatha Fun Fest was a great success for 2016! We were impressed with the number of positive comments on our event page and believe we found a great replacement for Hog Wild Days. We will continue to keep it the same weekend from here on out. Please let us know if you have any feedback so that we can start planning for next year.
- **Movies under the Moon:** Movies under the Moon was very successful for 2016! August 26th showing of the Good Dinosaur brought in around 200 people after the Friday night concert. We were very pleased with the equipment rented from the City of Coralville and saved a substantial amount of funding from previous years. The Friends Foundation helped lead this event and gave out popcorn and beverages. We will be selecting dates for next summer shortly! We are looking into options to possibly purchase our own equipment. Lookout for more information regarding this topic in the coming months.
- **HiBRAI –** August 13th and 14th was another successful HiBRAI event. The Friends Foundation had 161 riders participate and raised nearly $4,000.00 for our Adventure Camp programs and field trips! They had a beautiful weekend and look forward to 2017. Mark your calendars next year's dates will the August 19-20th, 2017.
- **Music in the Park:** It's hard to believe another year has gone by and concerts are completed. We had a great line up this year and heard some great feedback from our residents. Unfortunately we had a few questionable weather nights but overall had on average about 200 people at each performance. Next year we will be looking at having an additional activity available each Friday for families to enjoy. Deb recommended the band Nothing to Lose and Brandon knows of a band and a person with a sound system.
- **Kids Movie Night:** Kids Movie Nights will be starting back up this Friday, September 8th in the Hiawatha Community Center. We have started making Facebook Event Pages for our

showings to grasp more attention. With more followers now it has been a good addition to help bring in more kids since we can deliver paper fliers to the schools anymore.

- **Vino Van Gogh:** Our latest painting class took place on Thursday, August 8th with around 10 people in attendance. They painted "Night Blooms" a floral tree painting. We are at the point in deciding if we will offer Vino next year as numbers have been minimal. We will be looking to see if there are any other new and exciting classes in the metro area.
- **Fall Festival:** Fall will be here before we know it! During the last farmers market on October 23rd we will be having our second annual Fall Festival! We were shocked with the turnout we received last year and hope to bring in the same. We will have photos, crafts, trick or treating through the vendors, face painting and so much more!

Parks:

- **Splash Pads:** Splash pads are now off for the season. We have stuck with the Memorial to Labor Day season and so far haven't heard too many complaints. We will follow up with the water department next month to see if there is a difference in the water consumptions due to a shorter season and time change of 10am-8pm.
- **Bathrooms:** Bathrooms will be closed right after the last farmers market (October 23rd) pending the weather. We will have one port a john placed in Guthridge and Clark Park for the winter months.
- **Tree Planting Event:** Through the Sustainable Tree Grant provided by the Iowa DNR one of our tasks is to have a tree planting event. They are providing us with $5,000.00 to plant trees, this event will take place on October 6th at Clark Park from 4-6pm call Roots and Beer. After the tree planting is completed we will have root beer, brats and beer for the adults. Kim Downs, also got a grant from Master Tool in support of our event and hopes to gain volunteers from our business community and home owners associations. Please let us know if you can join us!

Motion by Dawn Ewoldt, second by Brandon Lynch, to adjourn at 6:26 p.m. Motion carried.

Lynda Hembera, Chairperson

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ATTEST: Kelly Willadsen, Parks and Recreation Director

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