

Hiawatha Parks and Recreation

Regular Meeting

July 14th, 2015

President Dawn Ewoldt called the meeting to order at 6:04p.m. in the Green Pavilion at Guthridge Park. Present: Lynda Hembera, Deb Theis, Dawn Ewoldt. Absent: Bill Hornett, Dan Wilkes. Employees: Kelly Friedl, Parks and Recreation Director, Ambyr Young, Recreation Coordinator, Kim Downs, City Administrator.

Motion by Lynda Hembera, second by Deb Thies to approve the July 14th, 2015 agenda as amended. Motion carried.

Motion by Deb Thies, second by Lynda Hembera to approve the minutes of April 14th, 2015 and June 9th, 2015. Motion carried.

Program Budgets:

Soccer -144 children participated in soccer, as well as, 46 coaches for a total of 190 participants. Shirts came to a total of \$994.70 and we did need to purchase additional goals for \$104.96. We grossed a total of \$3,212. After expenses we saw a profit of \$2,269.34. This season was enjoyed so much that they are requesting a fall season! This will likely take place in 2016.

Blastball – 162 kiddos plus 51 coaches participated in Blastball. World Class Industries sponsored Blastball at \$1,500. After purchasing \$33.00 in equipment and paying \$1,043.70 for shirts we profited \$4,003.30

Movies on the Square June/July: We've received \$5700 in sponsorships for this year's Movies on the Square event. The excess costs will be covered by the FRIENDS of Hiawatha Parks and Recreation Foundation. Although this is an expensive, the foundation feels strongly that the event is valuable and brings the community together.

August Concerts in the Park – Shock Doktor, \$599 Betty Calling, \$600 Past Masters, \$900 Nashbillies, \$800 for a total of \$2899. \$101 less than 2014. University of Iowa Credit Union sponsored this event for \$3,000 which is \$1,000 more than they contributed last year.

Adventure Camp – Adventure Camp has grossed \$16,508.07. Session One has ended and we do have some numbers to include. FRIENDS of Hiawatha Parks and Recreation provided financial assistance for five children for a total of \$437.50. They also provided \$345.53 in

supplies and \$1,406 in field trips. We are still waiting on numbers for wages and transportation. FRIENDS raise money for Adventure Camp through our Playing for Keeps event.

Contracted Fitness – We grossed \$3,369.68 for contracted fitness such as dance clinic, cork n canvas, salad preparation class, tennis and volleyball. After payments went out we had a net profit of about \$1,414.56

RAGBRAI: The Hiawatha committee is counting down the days until the big day! We are in the finalizing stages and are ready to show off our hard work. We would like to encourage you to volunteer that day since all of you have great knowledge about Hiawatha. You can sign up at www.ragbraihiawatha.com and pick the exact time slot you would like to volunteer. Timeslots are only 2 hours!

If you know anyone that can house please let us know. We still have 70 applicants that need places to stay. Please ask your friends and neighbors. It is a great experience and opportunity to meet people from all over the world. Please let us know as soon as possible.

Recreation Updates:

- **Yoga in the Park** – Kelly was approached by Kayla Davis who offered to teach Yoga in the Park on the first three Sundays of June and July. Unfortunately, June's weather did not cooperate for this event. We're hoping for a dryer July.
- **Ragbrai Training Ride**- On Sunday, June 28th we partnered with Ragbrai Coralville on the training pre ride from Hiawatha to Coralville, the exact route that will be taken on July 24th. We had a great turnout for the weather being as rainy as it was with nearly 200 participants. It was a great partnership to work with Coralville and their staff.
- **Touch A Truck** – The registrations are coming in for this year's Touch a Truck on August 7th. So far we have the Wright Touch Bake Shoppe who will be bringing their pink Volkswagen Beetle and mini cupcakes to give away as well as a few other big trucks. The event this year will take place from 4-6pm so that the event doesn't interfere with our Concert in the Park that Friday. This event has been a huge success over the past two years and it doesn't affect our budget at all. We will have HACAP in attendance to collect non-perishable food donations from the public.
- **HiBRAI**- in a few short weeks the Friends Foundation will be taking their 13th Annual Hiawatha Bike Ride Around Iowa on August 15-16th. So far we have 39 people registered and expect nearly 200 people in attendance this year. This ride has expanded considerably over the last 3 years with people looking forward to the

ride year after year. The funding from this ride has helped RAGBRAI with seed money and park updates. We have enjoyed putting this event on every year.

- **Kickball** – We are partnering with Marion to have a kickball tournament on August 29th and 30th. So far there are three teams registered. If anyone would like to share the event with their friends or co-workers, it can be found on our City of Hiawatha Parks and Recreation Facebook page.
- **Movies on the Square**- We have our last Movie for the summer on July 10th showing The Sandlot. We hope the weather is in our favor so we can bring in more people this month. We have partnered with Popcorn Heaven, the Wright Touch Back Shop and Kona Ice for some of our concession items. We have also received pizza coupons from Casey's for 15 free pizzas and \$100 gift cards from Walmart toward each showing.
- **Kids Movie Nights**- The Motion Picture License we currently hold does not cover our planned movie nights as we had previously thought it did. The license that we have only covers unplanned movies, for example, if it rained while Adventure Camp was in session this license would cover an unexpected movie in the Community Center. We will look into additional sponsors for this year's event.

Motion by Deb Thies, second by Lynda Hembera, to adjourn at 6:37PM. Motion carried.

Dawn Ewoldt, Chairperson

ATTEST: Kelly Friedl, Parks and Recreation Director
