

AGENDA

HIAWATHA PARK & RECREATION COMMISSION

REGULAR MEETING

July 8th, 2014

MEETING WILL BEGIN AT 6:00 P.M. *in Hiawatha Guthridge Park Red Pavilion.*

1. Call to Order - Roll Call
2. Approval of:
 - a. Agenda
 - b. Minutes of past meetings – May 13, 2014
3. Business:
 - a. Band shell Update
 - b. Year End Report FY14
 - c. Hiawatha's Little Free Libraries
4. Reports
 - Monthly Park and Recreation Update
5. Correspondence

Adjourn

Hiawatha Parks and Recreation



To: Park and Recreation Commission and City Council
CC: Mayor
From: Kelly Friedl, Park and Recreation Director
Date: July 8, 2014
Re: Park and Recreation Report

- **Bandshell/Pavilion Update:** The band shell is almost complete! We are waiting for the lighting to come in from Hawkeye Eclectic that got put on back order as well as finishing the fascia around the top of the structure. We are very happy with our new amenity so far and are excited for the first concert in the park on August 1st featuring Lonesome Road. We hope to get rentals up and running before the end of the season. It has been great working with Sean Jenssan of Superior Steel and Concrete Solutions as well as Bruce Johnson with Commander Buildings. They have done excellent work and have been so easy to communicate with. Although the weather was a huge factor in the building process we are happy to see the project come to a finish.
- **Year End Report for FY 14:** Enclosed is Fiscal Year 2014 report that highlights what we have done in our facilities, new partnerships, numbers from our programs and budget, a report of our sponsors, grants, budget impacts, accomplishments and goals for FY15. We have had a very successful year and are excited to see what we can accomplish for FY15. (Attachment)
- **Hiawatha's Little Free Libraries:** The Hiawatha Library Friends group would like to install Little Free Libraries around all of our parks (Guthridge, Tucker and Clark). Attached you will find their memo for requests. My recommendation is not to install these in our parks as I feel they will just get vandalized. We have had a few cases this year at all three parks. I believe they are a great idea but should be placed in other areas of Hiawatha.

Recreation Updates:

Adventure Camp: Session one of Adventure Camp began on June 16th. 56 children are enrolled from Kindergarten through 5th grade. Children have hiked through Palisades-Kepler State Park in Mount Vernon, washed a fire truck at the Hiawatha Fire Station, attended a play at the Old Creamery Theatre in Amana, gone to Wickiup Hill Learning Center in Toddville and have exciting water days planned to end session one. Session two begins July 14th includes speakers from Hy-Vee and The Blank Park Zoo, trips to Collins Road Theatres, The Science Center, Ushers Ferry and Westdale Bowling Center. The budget is looking considerably better this year compared to years past due to Cedar Rapids School District offering transportation services at a lower rate.

Kona Ice: Kona Ice visited Adventure Camp on June 23rd and July 3rd. Kelly and Ambyr went out to test the products at the last visit and enjoyed themselves. It seems to be a big hit and the kids look forward to upcoming dates on July 18th and August 1st.

Movies on the Square: Despicable Me 2 was our first Movies on the Square of 2014. About 300 people showed up to enjoy the movie; bounce house, chalk contests and vendors. Our second Movies on the Square 2014 production of "Toy Story" was cancelled due to weather. Possible rain dates are August 29th before Labor Day Weekend,

September 19th or 26th. Next Movies on the Square is July 25th and the production will be “Enchanted”.

NEW-Youth Volleyball Program: We are excited to have our first year of the Youth Volleyball Clinic under our belt. Ray Amsler teamed with Hiawatha Parks and Recreation to create this new league. He applied for and received the 2014 Beach GRO Grant from USA Volleyball for \$500. This allowed Hiawatha to purchase a second set of Monsoon Sliders for our volleyball net system.

Farmers Market: 2014 Farmers Market is running smoothly. Ambyr and Kelly have been discussing possibilities of upcoming events to encourage patrons to shop local and produce more participation for vendors.

Concerts in the Park: Our first Concert in the Park took place on May 23rd. Large Midgets headlined the concert after the Bike Rodeo and Parade. Several volunteers from FRIENDS of Hiawatha helped fit helmets and then enjoyed the concert after. Both events were a success!

HiBRAI Update: HiBRAI is coming together well. Bruce Johnson of FRIENDS of Hiawatha has secured 5-10 cases of Miller Light and Coors Light from Dudley Fleck of Fleck Sales. He’s also secured 10 cases of Pepsi from Pepsi Company to be distributed to both HiBRAI and Playing for Keeps. As far as HiBRAI giveaways we have looked into bike caps but they are very expensive. We are also looking into prices of towels, cooler neck wraps, sunglasses and water bottles. We have 34 registrants so far.

KCRG Our Town Hiawatha: KCRG TV9 aired “Our Town Hiawatha” June 16th through the 20th. It featured Hiawatha events such as “Movies on the Square”, “Playing for Keeps” and discussed how each year individuals, families, organizations and businesses in Hiawatha can adopt a park, a flower-bed, or a street median to care for.

Parks Update:

- **Clark Park Vandalism:** On the weekend of June 14th, 2014 Fay M Clark Memorial Park was a victim of vandalism. The Clark Park entrance sign and disc golf hole #1 sign were demolished. The Police Department made a report and we have turned it into the insurance company. Wood Graphics of Marion is where we have gotten all of the park signs made. It will cost around \$2,240.00 to replace both signs. For the mean time the park maintenance staff has pieced it back together until we receive the new signs.
- **Guthridge Park Dugout Damage:** During the set up of Hog Wild Days we had one vendor nick the side of field #4’s dug out. Some shingles got pulled off the corner. We are in the process of getting that fixed.
- **Land Acquisition:** Kim has been into contact with Sharon Taylor and Varlyn and Jane Fink for the discussion with the City’s interest in purchasing a portion of their land located in the North West territory. Kim included how we would incorporate their land with a new lodge and education center. We hope to meet with them in the next month to see if there is any interest in allowing us to purchase land and construct a new park in the future. Both families are interested in discussion.



FY14

	Sales	Fees	Net Revenue	# transactions
July	\$2,117.00	\$74.50	\$2,042.50	43
August	\$1,955.00	\$66.44	\$1,888.56	32
September	\$2,200.00	\$70.50	\$2,129.50	22
October	\$1,075.00	\$33.92	\$1,041.08	9
November	\$1,040.00	\$32.60	\$1,007.40	8
December	\$740.00	\$24.51	\$715.49	10
January	\$3,142.00	\$103.26	\$3,038.74	40
February	\$4,225.00	\$132.82	\$4,092.18	34
March	\$5,847.00	\$193.34	\$5,653.66	79
April	\$7,280.00	\$241.74	\$7,038.26	101
May	\$5,578.00	\$193.59	\$5,384.41	105
June	\$3,643.00	\$126.56	\$3,516.44	69
Annual Total			\$37,548.22	